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1 **Valuing improvements in biodiversity due to controls on atmospheric nitrogen pollution**

2  
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11  
12  
13 **Abstract**

14 Atmospheric nitrogen pollution has severe impacts on biodiversity, but approaches to value them  
15 are limited. This paper develops a spatially explicit methodology to value the benefits from  
16 improvements in biodiversity resulting from current policy initiatives to reduce nitrogen emissions.  
17 Using the UK as a case study, we quantify nitrogen impacts on plant diversity in four habitats:  
18 heathland, acid grassland, dunes and bogs, at fine spatial resolution. Focusing on non-use values for  
19 biodiversity we apply value-transfer based on household's willingness to pay to avoid changes in  
20 plant species richness, and calculate the benefit of projected emission declines of 37% for nitrogen  
21 dioxide (NO<sub>2</sub>) and 6% for ammonia (NH<sub>3</sub>) over the scenario period 2007 – 2020. The annualised  
22 benefit resulting from these pollutant declines is £32.7m (£4.4m to £109.7m, 95% Confidence  
23 Interval), with the greatest benefit accruing from heathland and acid grassland due to their large  
24 area. We also calculate damage costs per unit of NO<sub>2</sub> and NH<sub>3</sub> emitted, to quantify some of the  
25 environmental impacts of air pollution for comparison with damage costs for human health in policy  
26 appraisal. The benefit is £103 (£33 to £237) per tonne of NO<sub>2</sub> saved, and £414 (£139 to £1,022) per  
27 tonne of NH<sub>3</sub> saved.

28  
29 **Keywords**

30 Nitrogen deposition; species richness; economic value; damage cost; ecosystem services; policy

31  
32 Declarations of interest: None

33

34

### 35 **1. Introduction**

36 Air pollution is a global issue that has substantial adverse impacts on human health, but also on the  
37 environment (Galloway et al., 2008; Oenema et al., 2011). For example, plant diversity at sites  
38 receiving high atmospheric nitrogen deposition in Europe is typically 50% lower than sites receiving  
39 low levels of nitrogen (Maskell et al., 2010; Stevens et al., 2004). While decades of research have  
40 catalogued the impacts of nitrogen deposition on natural systems (e.g. Pardo et al., 2011; Phoenix et  
41 al., 2012), there is increasing interest in using an ecosystem services perspective to evaluate the  
42 wider impacts of nitrogen on flows of goods and services (Compton et al., 2011; Jones et al., 2014;  
43 Smart et al., 2011).

44

45 Nitrogen deposition has started to decline in Western Europe due to targeted policies on emissions,  
46 with emissions 25% lower than their peak in 1990 (Oenema et al., 2011). Applying an ecosystem  
47 services approach to evaluate the non-health impacts of this pollution decline has shown both  
48 negative and positive impacts (Jones et al., 2014). For example, there are some costs to society as a  
49 result of the decline in 'free' fertiliser from atmospheric deposition. These costs come in the form of  
50 lower productivity of agricultural grasslands, and reductions in tree growth and in carbon  
51 sequestration. However, there are also major benefits to society through reductions in emissions of  
52 the greenhouse gas N<sub>2</sub>O, improvements in water quality, and there may be large benefits to  
53 biodiversity, although this is difficult to value.

54

55 For a pollutant like nitrogen, this leads to potential tensions in deriving a Total Economic Value of  
56 those impacts, because provisioning services generally increase with nitrogen, and are much easier  
57 to value than cultural services where nitrogen generally has an adverse impact. In many cases  
58 provisioning services can be linked to market values, providing the basis for a relatively  
59 straightforward economic assessment (e.g. agricultural crop productivity, livestock productivity, or  
60 timber productivity). By contrast cultural benefits, including non-use values for biodiversity  
61 conservation, are the domain of non-market valuation methods (Hanley and Barbier, 2009). Deriving  
62 a TEV which fails to account for impacts on biodiversity may lead to incomplete assessment of the  
63 net benefit arising from lower levels of nitrogen deposition. There is therefore a need to improve the  
64 robustness of valuation approaches focusing on biodiversity and the drivers which impact on it.

65

66 A key knowledge gap relates to economic valuation of changes to biodiversity. Biodiversity is  
67 important at all levels in ecosystem services, playing a role in supporting, intermediate and final  
68 services (Mace et al., 2012). Both the level and the stability of ecosystem services tend to improve  
69 with increasing biodiversity (Isbell et al., 2011), while nitrogen decreases plant diversity (Field et al.  
70 2014). Nitrogen alters the core processes, functions and biodiversity which underpin a wide range of  
71 supporting and intermediate services. It also influences final services directly through effects on  
72 environmental attributes such as plant and animal diversity and landscape aesthetics which people  
73 care about (Clark et al., 2017; Rhodes et al., 2017). Stated preference methods are the main  
74 approach to value the effect of changes in biodiversity on cultural services and non-use values  
75 (Champ et al., 2003; Christie et al., 2006), but studies need to be robust enough to satisfy value  
76 transfer requirements (Ninan, 2014).

77

78 A number of other issues present problems for valuing biodiversity impacts. These centre on spatial  
79 context and the relationships between nitrogen and biodiversity. Robust assessment of impacts

80 requires information on the spatial location of both pressures (nitrogen) and receptors (biodiversity).  
81 Previous approaches have only been applied at national level (Smart et al., 2011). However, omitting  
82 spatial context may lead to considerable over- or under-estimation of impact depending on whether  
83 the changes in air pollution occur in the same location as the components of the ecosystem  
84 experiencing damage. Addressing this spatial disconnect is most important where the pattern of an  
85 air pollutant such as ammonia is heterogeneous at relatively fine scales (Loubet et al., 2009), and  
86 where the receptor plant communities have an uneven spatial distribution.

87  
88 This approach requires sufficient understanding of the dose-response function between nitrogen  
89 and biodiversity. This can be a challenge because the evidence for nitrogen impacts on organisms  
90 covers a relatively small number of species (Dise et al., 2011), and relatively few of those studies  
91 provide the dose response functions required to model impacts across a range of nitrogen  
92 deposition. The most promising are studies that have evaluated statistical relationships between  
93 nitrogen and diversity but which also account for the effects of confounding factors like climate and  
94 other pollutants (Field et al., 2014; van den Berg et al., 2016).

95  
96 Policy makers are increasingly required to utilise economic tools to evaluate the positive and  
97 negative impacts of policy measures (HM Treasury, 2003) in order to justify and to better target  
98 those policies. Therefore, there is a need to develop more sophisticated approaches to quantifying  
99 air pollution impacts on ecosystem services, which incorporate spatial context, and which value  
100 those impacts in ways that can be incorporated into policy appraisal (Dickens et al., 2013).

101  
102 In this paper, we develop and apply new approaches to address these issues, using the UK as a case  
103 study. We i) outline a spatially-explicit methodology to quantify the impacts of N on biodiversity, ii)  
104 present a value-transfer approach to translate those impacts into economic values and iii) combine  
105 these techniques to answer the policy question: What is the economic impact to biodiversity of  
106 forecast reductions in nitrogen pollution? Lastly, we calculate the damage cost per unit of nitrogen  
107 dioxide (NO<sub>x</sub>) or ammonia (NH<sub>3</sub>) emitted, for use in policy appraisal. These forms of nitrogen are  
108 emitted from two main sources: nitrogen dioxide primarily from combustion processes, and  
109 ammonia primarily from agricultural practices. Therefore, the effect of policies which only address  
110 emissions in particular sectors will vary spatially, eliciting different economic values.

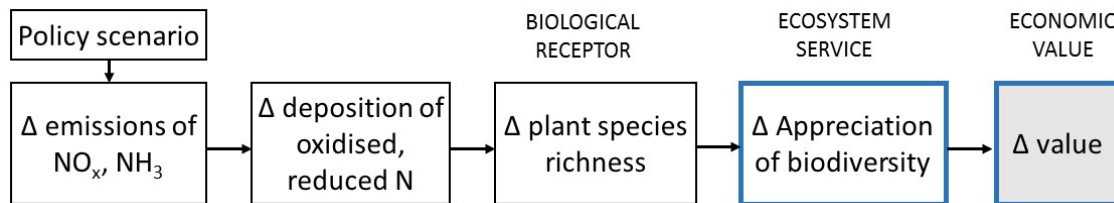
111  
112 Thus, we calculate the marginal value associated with a decline in nitrogen pollution and its  
113 subsequent impacts on the 'cultural' service 'Appreciation of biodiversity'. This service was identified  
114 in Jones et al. (2014) as requiring considerable development, in particular an improved evidence  
115 base for quantifying the nitrogen impacts and the development of spatial analysis. The approach  
116 taken focuses on one aspect of biodiversity –the non-use value component associated with  
117 conservation of species and maintaining species abundance. We use plant species richness as a  
118 proxy for the wider impacts of N deposition on biodiversity because responses of plant communities  
119 to N deposition are the best characterised of all organism groups, and because impacts on plants  
120 cascade up to higher trophic levels (Clark et al., 2017). We quantify the impact on species richness  
121 spatially in four habitats (heathland, acid grassland, dunes and bogs), and calculate the marginal  
122 economic value of declining nitrogen deposition per 5x5km grid cell of the UK, applying a value  
123 transfer procedure developed using data from Christie & Rayment (2012). Data are presented by  
124 region of the UK, including the uncertainty bounds for these estimates.

125  
126  
127

**2. Materials and methods**

128 *2.1 Ecosystem services assessment: the Impact pathway for air (nitrogen) pollution.*  
 129 We use the impact pathway approach (Friedrich and Bickel, 2001) for assessing the ecosystem  
 130 services impacts of atmospheric nitrogen pollution (Figure 1). This shows how a policy initiative to  
 131 curb air pollution results in a change in emissions of  $\text{NO}_x$  and  $\text{NH}_3$  which leads, via changes in  
 132 deposition, to an altered impact on biological receptors (plant species richness) and hence to the  
 133 ecosystem service (Appreciation of biodiversity) they underpin. The steps are described in the  
 134 following sections.

135



136

137

138 **Figure 1.** Impact pathway for nitrogen impacts on the ecosystem service ‘Appreciation of  
 139 biodiversity’. Blue outlines represent quantified impact on the ecosystem service.

140

141

142

143 *2.2 Policy scenario, and nitrogen emissions and deposition*

144 The first stage of the impact pathway is to specify alternative policy scenarios on the likely changes  
 145 to N deposition. In this study, we compare a projected decline in N deposition from 2007 to 2020,  
 146 against a counterfactual. Our scenarios were based on the UEP43 energy scenario 3 for 2020 (Misra  
 147 et al., 2012). This scenario was seen as the most likely outcome of planned initiatives to reduce  
 148 pollutant emissions across a range of sectors. The scenario estimated that policies designed to  
 149 reduce air pollution emissions from combustion sources lead to a projected 37% decline in oxidised  
 150 N emissions (nitrogen dioxides,  $\text{NO}_x$ ), while policies to reduce emissions from agriculture lead to a  
 151 projected 6% decline in the forms of reduced N from agriculture (primarily ammonia,  $\text{NH}_3$ ). The  
 152 counterfactual assumes emissions continue at 2007 levels. Thus, our scenarios essentially asks:  
 153 “What is the expected impact on ecosystem service values under forecast reductions in nitrogen  
 154 deposition”?

155 Nitrogen emissions data were obtained from Murrells et al. (2010) and Misra et al. (2012), while  
 156 nitrogen deposition data were available at 5x5 km resolution across the United Kingdom. Deposition  
 157 for 2007 used Concentration-Based Estimated Deposition (CBED) data (Centre for Ecology and  
 158 Hydrology), taking a three-year average (2006-2008) to smooth inter-annual differences in  
 159 deposition caused by variations in rainfall. Deposition for 2020 was calculated using the FRAME (Fine  
 160 Resolution Atmospheric Multi-pollutant Exchange) model, a Lagrangian atmospheric transport  
 161 model used to assess the long-term annual mean deposition of reduced and oxidised nitrogen and  
 162 sulphur over the United Kingdom (Smith et al., 2000). FRAME model outputs were calibrated to  
 163 CBED deposition in 2008.

164

165 *2.3 Biological receptors: Dose response functions for nitrogen impacts on plant species richness*

166 Four habitat types were selected that are known to be amongst the most sensitive to nitrogen  
 167 deposition: acid grassland (Dupré et al., 2010; Stevens et al., 2004), upland and lowland ericoid

168 heaths dominated by the shrub *Calluna vulgaris* (Pilkington et al., 2007; Power et al., 2006), sand  
169 dune grasslands (Jones et al., 2013; Plassmann et al., 2009; Remke et al., 2009) and bogs (Bragazza  
170 et al., 2012; Sheppard et al., 2011). Habitat area for these habitats was derived from CEH Land Cover  
171 Map 2007 (Morton et al., 2011), where acid grassland is defined as ‘acid grassland’ (class 8),  
172 heathland is defined as ‘heather’ (class 10) + ‘heather grassland’ (class 11), dune grassland is defined  
173 as ‘supra-littoral sediment’ (class 18) occurring within 2 km of the coast and where *Ammophila*  
174 *arenaria* was recorded in Biological Records Centre databases, and bogs were defined as ‘bogs’ (class  
175 12).

176  
177 The impacts of changing N deposition on biodiversity were calculated using dose response functions.  
178 These were developed from re-analysis of data from targeted gradient surveys of nitrogen impacts  
179 on plant species richness in the four selected UK habitats (Field et al., 2014). The nitrogen deposition  
180 gradients were characterised across a minimum of 20 sites for each habitat. Sites were selected to  
181 control for confounding effects of temperature and rainfall as far as possible. Total species richness  
182 of all vascular and lower plants at each site was summed over 5 quadrats, each of 2x2m, in total 20  
183 m<sup>2</sup>. Relationships for upland and lowland heaths were not significantly different and data were  
184 therefore combined. Dose response relationships were calculated by curve fitting in Sigmaplot v13.1,  
185 using AIC to determine the most parsimonious fit.

186

#### 187 *2.4 Ecosystem services: Valuation of change in ecosystem service provision*

188 We utilised value transfer techniques (Johnston et al., 2015) to apply existing data on the value of  
189 biodiversity to our N deposition scenarios. The value transfer is based on Christie and Rayment  
190 (2012) who applied a discrete choice experiment (Louviere and Hensher, 1982; Louviere and  
191 Woodworth, 1983) to estimate willingness to pay (WTP) for the management of Sites of Special  
192 Scientific Interest (SSSI) for the provision of a suite of ecosystem services, under three funding  
193 scenarios. In this study we only used the ecosystem service attribute relating to species diversity for  
194 non-charismatic species<sup>1</sup>, and for the habitats of interest in this study. WTP values were available for  
195 other services, including charismatic species, but these were excluded. We acknowledge that the  
196 parameters for non-charismatic species were not significant in the Christie study, but this remains  
197 the only study to our knowledge which quantifies and values the magnitude of change in biodiversity  
198 of non-charismatic species, allowing direct application to this study. Therefore, we decided to  
199 continue to use these values to demonstrate proof of concept for the overall methodology. Christie  
200 and Rayment (2012) specified a change in species richness for two scenarios: increase SSSI funding  
201 (25% increase in species richness), or remove SSSI funding (50% decrease in species richness),  
202 compared with the status quo of maintain SSSI funding (no change in species richness). We re-  
203 interpret the ‘Increase funding’ scenario as analogous to a situation where species richness increases  
204 relative to the status quo (2007 reference situation) due to a decline in N deposition, and we use the  
205 WTP estimates associated with that scenario as the basis for our value transfer, taking into account  
206 the predicted % change in species richness under our scenarios.

207 Christie and Rayment (2012) provide both unit WTP values per hectare for each habitat, based on  
208 habitat area within SSSI sites in England and Wales, and aggregate values for England and Wales. In

---

<sup>1</sup> Non-charismatic species include all plants, all insects apart from butterflies, in contrast to charismatic species such as birds, butterflies and animals (Christie & Rayment 2012).

209 this study we used the unit values per hectare, in order to scale up to the whole of the UK. The WTP  
 210 per habitat is shown in Table 1.

211

212 *2.5 Calculating economic impacts of N deposition on ‘Appreciation of biodiversity’ service*

213 Our first economic measure relates to the impact that change in N deposition has on the value of the  
 214 ecosystem service ‘appreciation of biodiversity’. All ecosystem service calculations were made at the  
 215 resolution of the N deposition data, i.e. on a 5 x 5 km grid. Nitrogen deposition data for each grid cell  
 216 were scaled linearly between 2007 and 2020, the start and end time-points of the scenario  
 217 comparison. In each 5 x 5 km grid cell and for each year of the scenario analysis, we calculated the  
 218 predicted species richness under the N deposition for that year using the dose response  
 219 relationships developed earlier. The percentage difference in species richness from the reference  
 220 year was then calculated, as the basis for calculating economic value. The economic value was scaled  
 221 according to the percentage change in species richness, relative to the percentage change in species  
 222 richness used in Christie & Rayment (2012) – see Figure 2, to give a £ per ha for the change in species  
 223 richness within each grid cell. This was multiplied by the area of habitat in each cell (Table 1).

224

225

	Heathland	Acid grassland	Dunes	Bogs	<b>Total 4 habitats</b>
WTP (£/ha)	£46.40	£44.45	£58.10	£57.55	n/a
<u>Habitat area (ha)</u>					
England	363,725	319,997	15,850	196,513	896,085
Wales	111,875	283,861	6,126	41,608	443,470
Scotland	1,567,895	1,023,537	19,505	769,461	3,380,398
Northern Ireland	73,971	21,709	1,502	92,808	189,990
<b>UK</b>	<b>2,117,466</b>	<b>1,649,104</b>	<b>42,983</b>	<b>1,100,390</b>	<b>4,909,943</b>

226

227 **Table 1.** WTP values per hectare for increase in diversity of non-charismatic species (Christie and  
 228 Rayment, 2012) and area of each habitat (ha) (CEH Land Cover Map 2007) in the UK.

229

230 In each scenario year, the difference in value between the scenario and the counterfactual  
 231 (reference scenario) was calculated. Values for all grid cells were aggregated to country and to  
 232 national UK level. Aggregated economic values are presented in terms of an equivalent annual value  
 233 (EAV) for the scenario, estimated as:

234

235 
$$EAV = \frac{PV}{A_{0,r}} \quad [1]$$

236

237 Where  $PV$  is the present value of the change in ecosystem service value and  $A$  is the relevant annuity  
 238 factor for time horizon  $t$  with discount rate  $r$ . The present value of the change in ecosystem service  
 239 value is estimated in the standard manner:

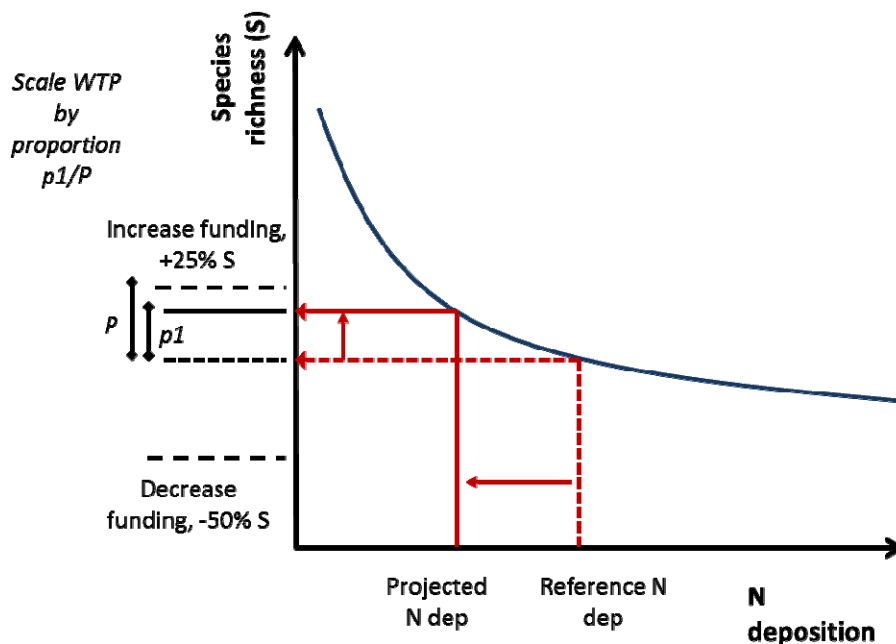
240

241 
$$PV = \sum_{t=0}^T \frac{V}{1+r^t} \quad [2]$$

242

243 Where  $V$  denotes the value of the change in ecosystem service provision. A discount rate of 3.5%  
 244 was used, following UK Government guidance (HM Treasury, 2003). Calculation of the PV of the  
 245 change in ecosystem service value provides an estimate of the accumulated damage to ecosystem  
 246 services from air pollution over the 13 year duration of the scenario, whilst the EAV provides a  
 247 measure of the annualised change in the value of the flow of ecosystem services for the scenario.

248



249

250 **Figure 2.** Scaling of changes in species richness and associated WTP relative to values in Christie &  
 251 Rayment (2012).  $p1$  is the difference between species richness under the reference level of  $N$   
 252 deposition (counterfactual) and the projected  $N$  deposition.  $P$  represents the 25% increase specified  
 253 in the choice experiment of Christie & Rayment. Values were scaled as the ratio of  $p1/P$  of the  
 254 scenario WTP.

255

256 **2.6 Calculating damage costs**



257 Our second economic measure investigated related to the damage cost impacts per tonne of  
258 ammonia or tonne of nitrogen oxides emitted. This entailed separate calculation of the ecological  
259 impacts of ammonia and of nitrogen dioxide. There is currently no consensus on whether oxidised or  
260 reduced N is more damaging to plant species richness, and robust dose-response relationships do  
261 not exist separately for reduced forms of N and for oxidised forms of N (van den Berg et al., 2016).  
262 Therefore, for this study it was assumed that they have equal impact per unit of N deposited. Since  
263 the dose response functions we derived are based on total N deposition, separate oxidised or  
264 reduced N deposition cannot simply be substituted into the equation. Therefore the total impact in  
265 each year was calculated using total N deposition, and the value apportioned to oxidised or reduced  
266 N according to the proportion of change in the deposition of each N form. i.e. If total deposition  
267 declined by 2 kg N ha<sup>-1</sup> yr<sup>-1</sup> and 25% of this change (0.5 kg N ha<sup>-1</sup> yr<sup>-1</sup>) was in deposition of reduced  
268 forms of N, then 25% of the value was apportioned to reduced forms of N, and the remaining 75% to  
269 declines in oxidised N. The calculated EAV was divided by the average change in oxidised N  
270 emissions and in ammonia emissions over the scenario period (Table S1).

271

## 272 *2.7 Uncertainty*

273 There is uncertainty in all steps of the impact pathway, from estimates of nitrogen emission and  
274 deposition to the model parameters for the dose response functions. We used Monte Carlo  
275 simulation to propagate the uncertainty in the parameters and variables through the model, thereby  
276 calculating the uncertainty in the estimated value of impacts on biodiversity. Probability density  
277 functions were derived to describe the uncertainties in each model parameter and variable. Details  
278 are given in Tables S2 and S3 in Supplementary Material. We assumed that the uncertainties in the  
279 model parameters were at the UK scale and so for any one iteration of the Monte Carlo simulation  
280 the same values of the model parameters were applied in each grid cell. For other inputs the  
281 uncertainties were applied at the scale of a grid cell and assumed to be independent. We used  
282 @Risk software (Palisade Corporation, USA, 2010) to run the Monte Carlo simulation. We used Latin  
283 hypercube sampling and ran the simulation for 50,000 iterations. Uncertainty in the economic value  
284 of impacts is expressed as 95% Confidence Intervals. We followed the IPCC convention and assumed  
285 this interval to be defined by the 2.5th and 97.5th percentiles (Eggleston et al., 2006), while noting  
286 that this is not precisely the same as the usual meaning of a confidence interval in statistics.

287

## 288 **3. Results**

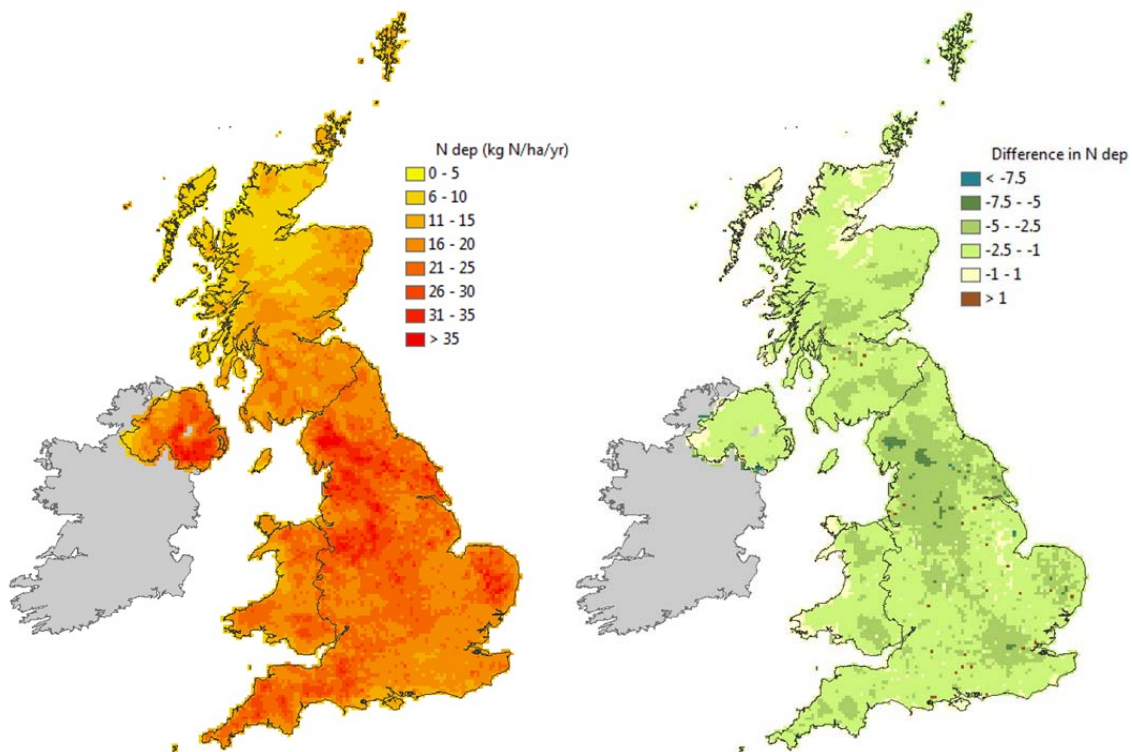
### 289 *3.1 Change in N deposition*

290 In response to the 37% decrease in emissions of nitrogen oxides and 6% decrease in ammonia  
291 emissions in our scenario, the average UK deposition projected by the FRAME model fell by 11%.  
292 This relatively small decrease is because approximately two-thirds of deposition is in the form of  
293 ammonia and other compounds of reduced N. Emissions from these compounds did not decrease as  
294 much as those of oxidised N. Figure 3 shows the spatial distribution of nitrogen deposition in 2007  
295 and the change between 2007 and 2020. Nitrogen deposition is greatest in the uplands of north-  
296 west England and Wales, driven by high wet deposition in rainfall, and in large agricultural source  
297 areas such as Northern Ireland and in Norfolk in the east of England. By 2020, it is projected to  
298 decline in most areas, with the greatest decrease in areas which currently have high deposition, but

299 will also decrease around large urban areas such as London. Nitrogen deposition at a few locations is  
300 projected to increase, attributed to expansion of localised point sources.

301

302



303

304 **Figure 3.** Nitrogen deposition in the UK ( $\text{kg N ha}^{-1} \text{yr}^{-1}$ ) showing a) Spatial pattern in 2007, b) Forecast  
305 difference from 2007 to 2020.

306

307

### 308 3.2 Dose response functions for nitrogen and species richness

309 Log relationships provided the most parsimonious fit for all habitats except bogs, where a linear fit  
310 was the most appropriate (Figure 4). A quadratic relationship for acid grasslands gave a higher  $R^2$ ,  
311 but was rejected due to the shape of the curve at high N deposition which predicted an increased  
312 species richness above  $35 \text{ kg N ha}^{-1} \text{yr}^{-1}$ , which was not supported by the data. All curves were  
313 significant. The equations for each habitat are summarised in Table 2.

314

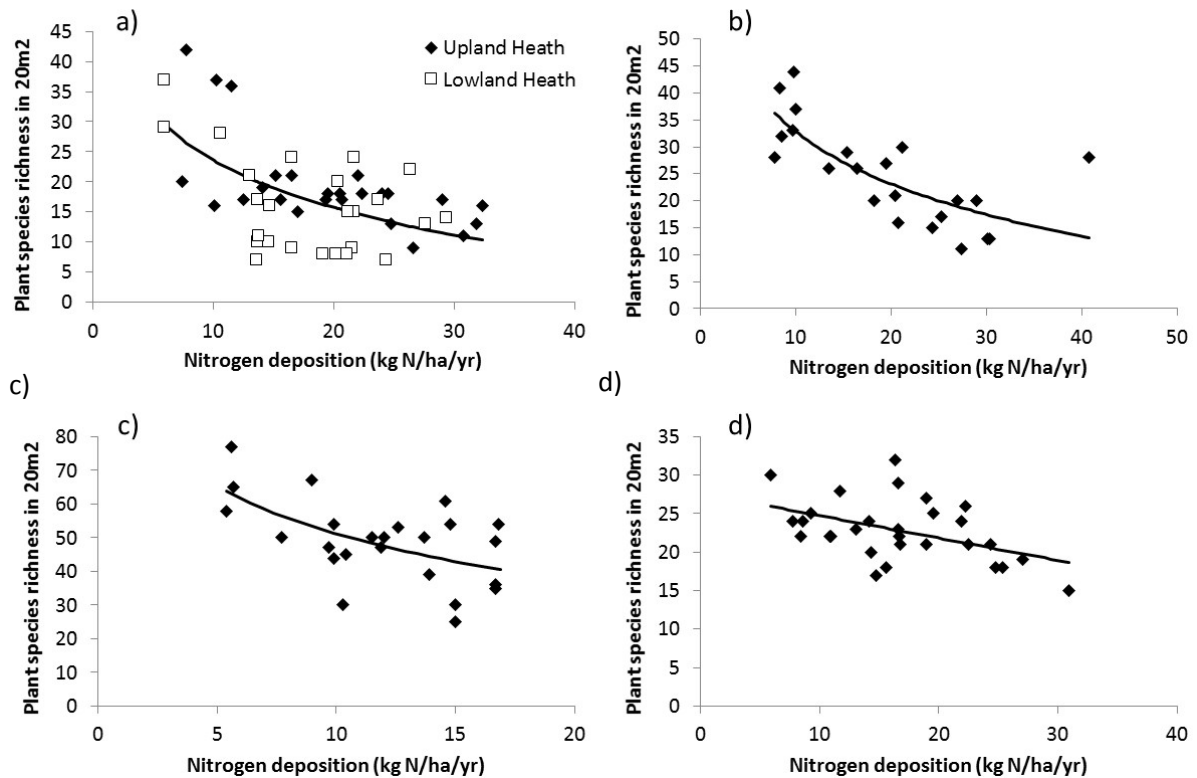
### 315 3.3 Change in species richness due to nitrogen

316 In response to the general decline of N deposition, there is a corresponding predicted increase in  
317 species richness. The spatial pattern of increase reflects the combination of habitat location and  
318 declines in N deposition (Figure S1, Supplementary Material). Heathlands have the greatest UK  
319 coverage and show up to 20% increases in species richness with a spatial pattern reflecting that of  
320 changes in N deposition. Acid grasslands also occur widely across the UK, with greatest increases in

321 species richness in the uplands of north-west England and Wales. Bogs have a more restricted  
 322 distribution in the north and west UK, and show smaller increases, typically up to 10%, in species  
 323 richness. Dune grasslands are distributed all around the UK coasts and show increases up to 20% in  
 324 species richness.

325

326



327

328 **Figure 4.** Dose response curves for nitrogen impacts on plant species richness for a) heathland, b)  
 329 acid grassland, c) dune grassland and d) bogs, showing fitted equations (Table 2).

330

331

332

Habitat	Number of sites surveyed	N deposition range (kg N ha <sup>-1</sup> yr <sup>-1</sup> )	Form of equation	Coefficients (SE)	R <sup>2</sup> , SE, (Significance) of equation
Heaths: Upland + Lowland	25 + 27	5.9 – 32.4	$f = y_0 + a \cdot \ln(x)$	$y_0 = 49.6654$ (6.5632) $a = -11.3114$ (2.2716)	0.3315, 6.6414, (p<0.001)
Acid grassland	22	7.8 – 40.8	$f = y_0 + a \cdot \ln(x)$	$y_0 = 65.1623$ (7.927) $a = -14.026$ (2.7211)	0.5705, 6.1451, (p<0.001)
Dune	24	5.4 – 16.8	$f = y_0 +$	$y_0 = 98.351$	0.3346, 10.2808,

grassland			$a \cdot \ln(x)$	$a =$	(15.06) -20.4662 (6.1534)	( $p=0.003$ )
Bogs	29	5.9 – 30.9	$f = y_0 + a \cdot x$	$y_0 =$ $a =$	27.6647 -0.2909 (1.9195) (0.1074)	0.2136, 3.6072, ( $p=0.012$ )

333

334 **Table 2.** Dose response equations linking N deposition to plant species richness. Data re-analysed  
 335 from Field et al. (2014). Heath data from upland and lowland surveys were combined prior to  
 336 analysis. Species richness was calculated as number of species in an area of 20 m<sup>2</sup> (five random  
 337 quadrats of 2x2m).

338

### 339 *3.4 Change in value of 'appreciation of biodiversity' ecosystem service*

340 The economic value of projected declines in N deposition to 2020 on the ecosystem service  
 341 'appreciation of biodiversity' are shown in Table 3. Heathlands show the greatest benefit from  
 342 declines in N deposition, with a projected benefit of £17.1 m (£2.7 – 56.0 m, 95% CI) EAV, while acid  
 343 grasslands show a benefit of £12.2 m (£1.8 – 39.9 m, 95% CI) EAV. Despite their large area, the  
 344 benefit to bogs is much lower £3.0 m (£0.3 – 10.7 m, 95% CI) EAV, since bogs occur primarily in  
 345 lower deposition areas. Similarly, despite their high species richness, the limited area of dunes  
 346 means the value to dunes is also relatively low at £0.2 m (£0.01 – 0.8 m, 95% CI) EAV. The combined  
 347 annualised benefit to the whole UK is £32.6 m (£4.4 – 109.7 m, 95% CI) EAV. Figure 5 shows the  
 348 spatial pattern in EAV from the four habitats combined. The combined benefit from reductions in N  
 349 deposition is greatest in Scotland, and the upland areas of NW England and Wales reflecting the  
 350 greater extent of the semi-natural habitats in these areas (Table 1). The economic benefit per ha  
 351 (Figure 6) differs between habitats and is strongly non-linear, with the greatest economic benefit  
 352 found at low levels of N deposition, with the exception of bogs which show a linear relationship.

353

### 354 *3.5 Damage costs*

355 The unit damage costs show the benefit to biodiversity per tonne decrease in emission of the main  
 356 nitrogen compounds. For emissions of nitrogen oxides the benefit was £102.8 (£33.3 to £237.4, 95%  
 357 CI) per tonne of NO<sub>2</sub> emission saved, and for ammonia the benefit was £413.8 (£139.1 to £1,021.5)  
 358 per tonne of NH<sub>3</sub> not emitted.

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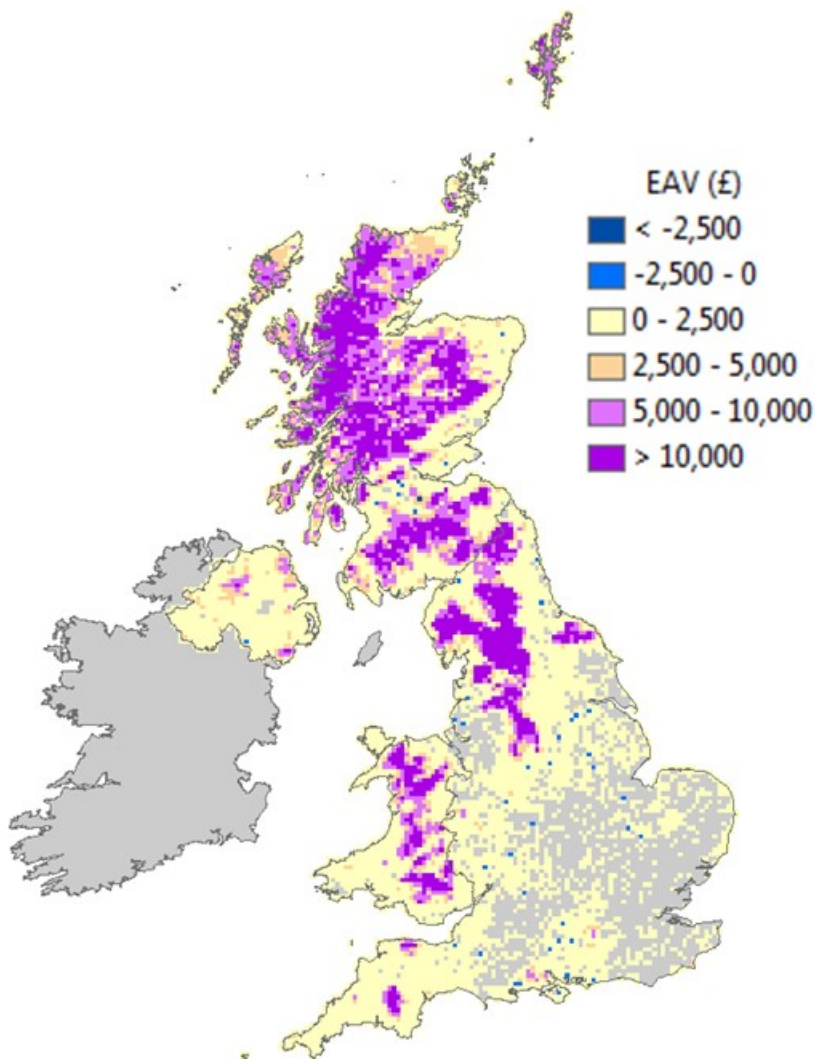
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Equivalent Annual Value	Heaths	Acid grassland	Dune grassland	Bogs	Total 4 habitats
England	£4.1m	£3.0m	£0.09m	£1.2m	£8.3m
Wales	£0.9m	£1.9m	£0.03m	£0.2m	£3.0m
Scotland	£11.7m	£7.3m	£0.1m	£1.4m	£20.6m
Northern Ireland	£0.4m	£0.1m	£0.008m	£0.2m	£0.7m
<b>UK</b>	<b>£17.2m</b>	<b>£12.3m</b>	<b>£0.2m</b>	<b>£3.0m</b>	<b>£32.7m</b>
<b>(95% CI)</b>	<b>(£2.7m to £56.0m)</b>	<b>(£1.8m to £39.9m)</b>	<b>(£0.01m to £0.8m)</b>	<b>(£0.3m to £10.7m)</b>	<b>(£4.4m to £109.7m)</b>

367 **Table 3.** Equivalent Annual Value of nitrogen impacts on appreciation of biodiversity for non-  
 368 charismatic species, by country and by habitat, future scenario (95% Confidence Intervals).  
 369



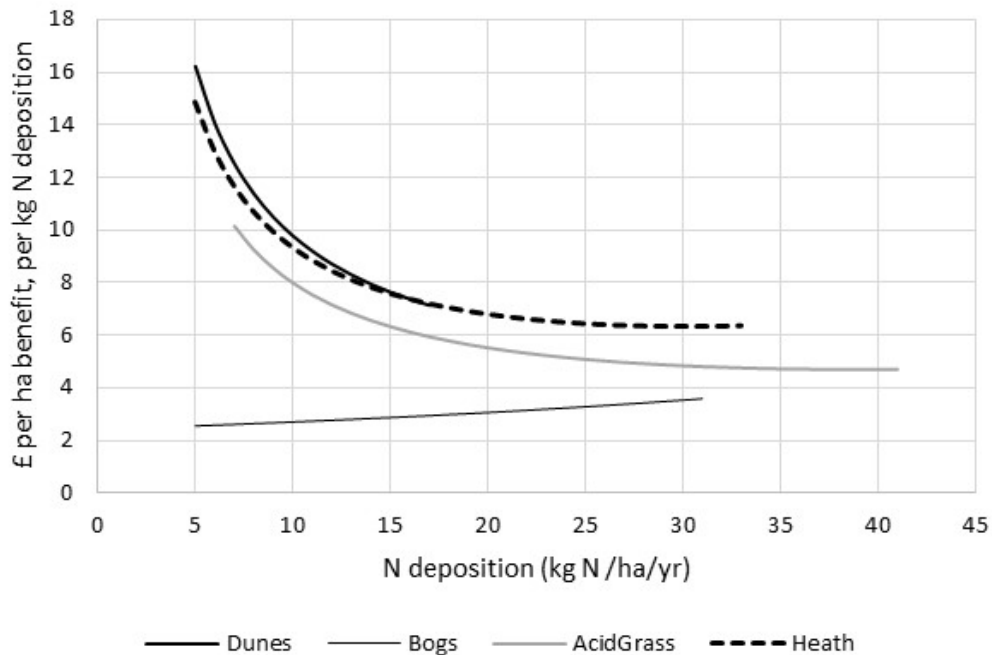
370

371 **Figure 5.** Spatial pattern of equivalent annual value (EAV) resulting from projected declines in N  
372 deposition impacts on biodiversity (£ per 5x5km grid cell).

373

374

375



376

377 **Figure 6.** Marginal cost response curves showing change in value of economic benefit of a 1 kg  
378 N/ha/yr pollutant reduction, depending on initial level of N deposition (£ per ha, per unit change in  
379 N deposition).

380

#### 381 **4. Discussion**

382 In this study we developed a spatially-explicit methodology to quantify N impacts on biodiversity,  
383 and a value transfer function to calculate the marginal value of changes in N deposition. We used  
384 this to quantify the economic value of reductions in nitrogen deposition on a cultural ecosystem  
385 service “Appreciation of biodiversity” at national scale, and to calculate the damage cost per tonne  
386 of nitrogen dioxide or ammonia emitted, for use in policy appraisal.

##### 387 **4.1 Economic values and damage costs**

388 This study uses a spatially explicit approach to calculate N impacts on ecosystem services, which is  
389 more robust than previous studies using national figures only (Jones et al., 2014; Smart et al., 2011),  
390 and makes use of new data to calculate dose response functions linking N deposition and species  
391 richness (Field et al., 2014). The value transfer approach provides direct linkage between response  
392 functions for changes in species richness and the WTP values, demonstrating a clear impact  
393 pathway. Spatial context is a key component of ecosystem service assessment where location plays  
394 a part in determining the amount of benefit supplied, or where the spatial location of supply and  
395 beneficiaries differ (Eigenbrod et al., 2010). In this study, the considerable spatial variation in benefit  
396 supply arises from the congruence of the pressure affecting the ecosystem and where the benefits

397 are provided. The importance of incorporating spatial context is illustrated by the value calculated  
398 for bogs which, despite covering an area almost half that of heathland, have annualised benefits less  
399 than one fifth that of heathland due to their spatial location in relation to the changes in N  
400 deposition.

401 This study also calculates primary estimates of damage costs for N impacts on biodiversity. While the  
402 values we calculate (£414 per tonne of ammonia) are somewhat lower than the value of £1,972  
403 (2010 prices) recommended for UK policy appraisal of human health impacts related to the PM<sub>2.5</sub>  
404 aerosol component of ammonia (Dickens et al., 2013), they represent a previously unquantified  
405 component of air pollution impacts on the environment.

406

#### 407 *4.2 Valuation methods*

408 Our analysis utilised WTP value data from Christie and Rayment (2012), which assessed the UK  
409 public's WTP for changes to non-charismatic species richness at different protected (SSSI) habitats. The  
410 population base for the economic values, the types of habitats valued and the percentage changes in  
411 species richness are consistent between their study and ours. Therefore, we are reasonably  
412 confident that the use of these data for value transfer is acceptable. WTP values may differ spatially  
413 either in terms of (i) the differences in the socio-economic attributes of people living in different  
414 locations or (ii) the accessibility to substitute sites. While robust data on the spatial variation of  
415 values was not available from Christie and Rayment (2012), an earlier study looking at WTP to  
416 protect UK Priority Habitats for conservation (Christie et al., 2011) showed no significant effect of  
417 regional variation in WTP values. Therefore, our analysis assumes that values are spatially  
418 homogenous. The Christie et al. studies only estimated WTP values for England and Wales. Our  
419 extension of these values to Scotland and Northern Ireland carries assumptions that WTP does not  
420 vary by country outside of the original studies. Our analysis incorporated differences in habitat area  
421 in these countries at a fine spatial scale (5x5 km), but did not adjust for potential differences in WTP,  
422 since average levels of household disposable income for Scotland and Northern Ireland are within or  
423 very close to the range of average disposable income in England and Wales.

424

425 Since the valuation focuses on the non-use component of biodiversity in the form of existence value  
426 for non-charismatic species as a final service, it does not capture the contribution of biodiversity to  
427 direct and indirect use values; i.e. the value that is embedded in production of crops, regulating  
428 climate, recreation, etc., nor the 'value' that biodiversity can have in terms of resilience and  
429 supporting continuing flows of ecosystem services (Baumgartner, 2007; Kumar and Kumar, 2008). In  
430 this way, we avoid issues of double accounting. However, we are also assuming 'constant flow' over  
431 time. This is not problematic so long as current flows are sustainable; i.e. we are assuming the  
432 resilience function of biodiversity is not impaired. If the resilience function is depleted, then  
433 potential thresholds and non-linear effects may come into play and the value could be considered an  
434 underestimate (Baumgartner, 2007).

435

#### 436 *4.3 Response functions*

437 The non-linear response function in all habitats except bogs shows that the majority of biological  
438 impact on plant diversity occurs at relatively low levels of N deposition, but that it continues to have  
439 an impact at higher N deposition. This has consequences for valuation in that a unit change in N  
440 deposition will have a greater value at low N deposition than at high N deposition, because the  
441 ecological impact on species richness is greater.

442 The response functions use species richness as a metric to represent biodiversity in common with  
443 many other studies. However, this may mask more complex biological impacts. For example where  
444 species of conservation interest are replaced by other, faster growing, nitrogen-loving species  
445 (Hodgson et al., 2014), this may result in no net change in species richness, despite substantial  
446 changes in species composition. There was no evidence of such changes in the data underpinning  
447 this study (Field et al., 2014). However, other metrics such as difference from a pristine reference  
448 species composition, e.g. Mean Species Abundance (Alkemade et al., 2009) could be used instead.  
449 Using a different biodiversity metric may then require a modified value-transfer approach.

450

#### 451 *4.4 Assumptions*

452 A number of assumptions underlie these calculations. Economic theory suggests that values of  
453 biodiversity appreciation may be non-linear: i.e. marginal value per species is likely to decline as  
454 species richness increases or there may be thresholds which result in marked changes in value  
455 (Kumar, 2010). Other non-linearity effects due to scope insensitivity in the WTP study may influence  
456 our scaling assumptions, in which we used a value per habitat based on its coverage within  
457 protected areas and scaled it up to its extent nationally on the assumption that the value would  
458 increase linearly with area. In the absence of more detailed information, we assumed a linear  
459 response in both cases. Alternative approaches to value nitrogen impacts could include restoration  
460 cost (Van Grinsven et al., 2013), the estimated cost of restoring an ecosystem from its degraded  
461 state, or a Regulatory revealed preference cost which assumes that all costs of managing protected  
462 areas, including to manage impacts of drivers such as nitrogen deposition, were built into the  
463 funding model. These techniques also carry major assumptions, for example the restoration cost  
464 approach assumes that the cost of replacing an ecosystem or its services is an estimate of the value  
465 of the ecosystem or its services (Ott et al., 2006).

466 From a nitrogen impacts perspective, the calculations assume that biological response to a change in  
467 N deposition occurs within a year. In reality, there are lags in the response of plant communities to  
468 changes in N deposition due to species persistence effects and continued cycling of stored N in the  
469 soil (Rowe et al., 2017). The complexity and varying timescales of these interactions make it difficult  
470 to incorporate them in this sort of economic appraisal currently.

471 The majority of species with clear response functions for N impacts can be classed as non-  
472 charismatic species. However, there is emerging evidence of impacts on more charismatic species  
473 such as butterflies (Wallis de Vries and Van Swaay, 2006) and on birds via impacts on prey items  
474 (Nijssen et al., 2001). WTP values for charismatic species are far greater than for non-charismatic  
475 species (Christie and Rayment, 2012; Loomis and White, 1996a, b). However, at present it is not  
476 possible to model impacts of air pollution on these species due to a lack of dose response functions.  
477 This remains an important evidence gap that requires further research.

478

#### 479 **5. Conclusions**

480 In conclusion, we demonstrate the potential for spatially-explicit calculation of pollutant impacts, by  
481 combining dose-response functions for nitrogen impacts on plant species with a well-aligned WTP  
482 study, and that it is possible to then value pollutant impacts on biodiversity, albeit with large  
483 uncertainty bounds. This demonstrates an approach that can be applied with other services and in  
484 other contexts, particularly as new relevant WTP studies emerge in the literature.



485 This study provides clear potential for an economic benefit to biodiversity from policies which  
486 reduce N deposition. The spatial pattern of the supply of benefit varies considerably and accounting  
487 for this spatial variation is essential to correctly quantify those impacts. The response itself is non-  
488 linear, and the greatest benefit comes from reducing nitrogen pollution in areas which are still  
489 relatively un-impacted.

490 From a policy perspective there are two messages. Avoiding damage to habitats which are still  
491 relatively un-impacted will have the greatest economic value. However, there is also continued  
492 economic benefit to reducing N deposition to habitats which already receive high levels of N  
493 deposition. The study also provides an indicative estimate of the potential damage costs due to  
494 adverse effects on non-charismatic species, which can be considered in the context of existing health  
495 damage costs. Understanding the spatial context to those impacts can help design intervention  
496 measures to alleviate pollutant pressures in particular locations or regions.

497

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501

502

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654

## Supplementary material

**Table S1.** Change in emissions of NO<sub>2</sub> and NH<sub>3</sub> used to calculate damage costs for the future scenario. Emissions are scaled linearly between start and end years of the scenario.

Year	NO <sub>x</sub> as NO <sub>2</sub>		NH <sub>3</sub>	
	NO <sub>2</sub> Emissions (kt)	Change from baseline	NH <sub>3</sub> Emissions (kt)	Change from baseline
2007	1403.0	0.0	289.6	0.0
2008	1363.1	-39.9	288.2	-1.4
2009	1323.1	-79.9	286.9	-2.7
2010	1283.2	-119.8	285.5	-4.1
2011	1243.3	-159.7	284.2	-5.5
2012	1203.3	-199.7	282.8	-6.8
2013	1163.4	-239.6	281.4	-8.2
2014	1123.5	-279.5	280.1	-9.5
2015	1083.5	-319.5	278.7	-10.9
2016	1043.6	-359.4	277.3	-12.3
2017	1003.7	-399.3	276.0	-13.6
2018	963.8	-439.2	274.6	-15.0
2019	923.8	-479.2	273.2	-16.4
2020	883.9	-519.1	271.9	-17.7
Average change (kt) <sup>1</sup>		-279.5		-9.5

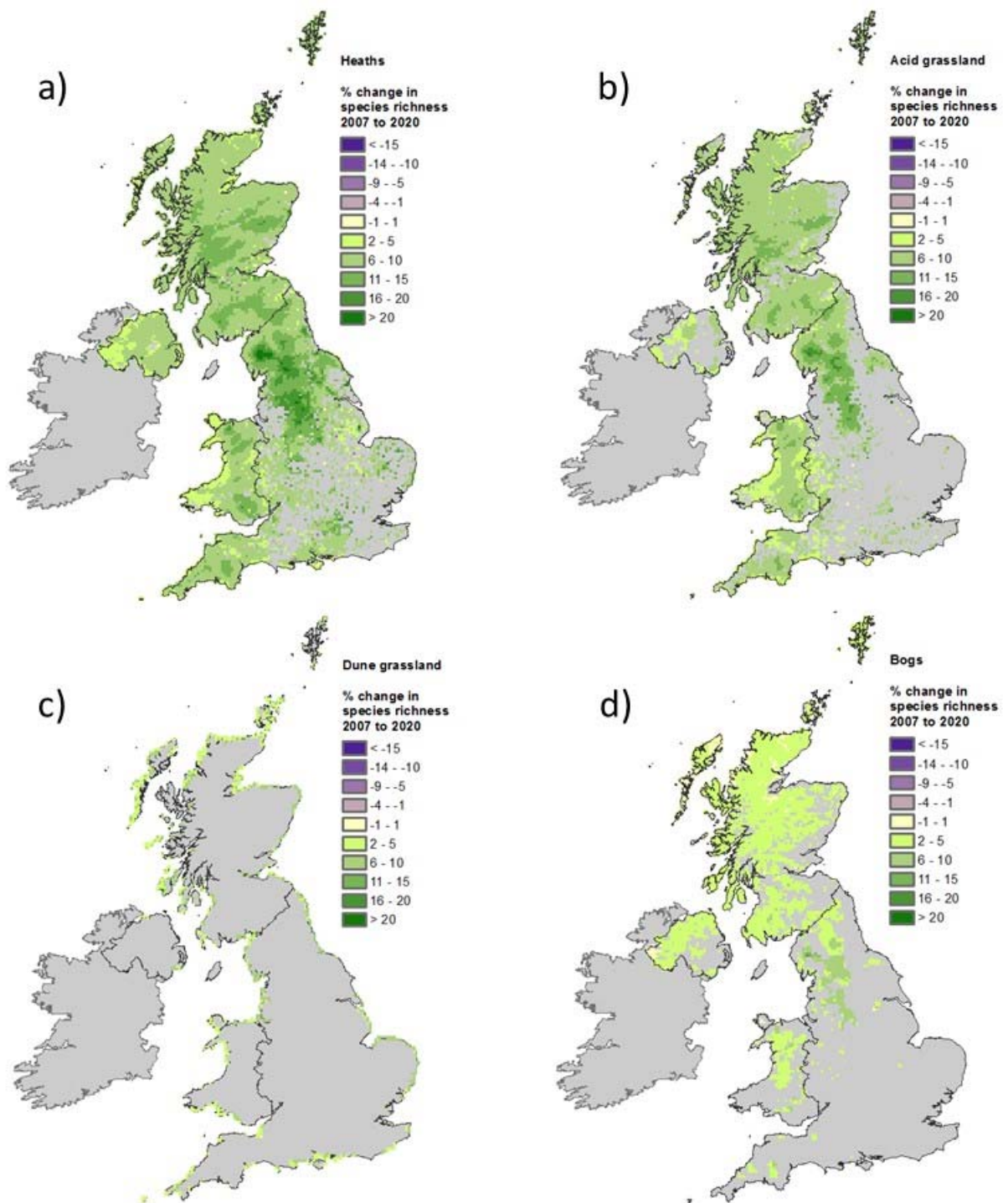
<sup>1</sup> Not including Reference Year.

**Table S2.** Assumptions and parameterisation used in the uncertainty analysis

Variable	Assumptions and parameterisation
Spatially variable N deposition	Uncertainty for each predicted value of N deposition was distributed log-normally with a standard deviation of 25% of the mean (this approximates 95% confidence limits of $\pm 50\%$ ) (Jones et al. 2016). We used a log-normal distribution because the standard deviation was large, thereby avoiding negative values which would result from a normal distribution. Correlation in errors between the values in 2007 and 2020 was estimated as 0.99.
Response function (slope of $y = ax + b$ relationship)	Based on examination of the data, uncertainty in the model parameters was distributed normally with means standard deviations and correlations listed in Table S3 below.
Percentage area of habitat in 5x5km square	Uncertainty in the percentage of each habitat across the UK had a triangular distribution with limits $\pm 5\%$ of the mean.
Maintain/Increase Funding	Based on the information in Christie et al. (2012). Willingness To Pay values for non-charismatic species were distributed log-normally with standard deviation 65% of the mean. We used a log-normal distribution because the standard deviation was large. The uncertainty in this variable does not account for the uncertainties accumulated when aggregating from the price per 1% change in unit (£/household/year) as this information was not available.

**Table S3.** Parameters for response functions in uncertainty analysis.

	Means		Standard deviations		Correlations
	$a_m$	$b_m$	$a_s$	$b_s$	
Heaths	-11.3	49.67	2.27	6.56	-0.99
Acid grassland	-14.0	65.15	2.72	7.93	-0.99
Dunes	-20.5	98.25	6.15	15.06	-0.99
Bogs	-0.29	27.66	0.11	1.92	-0.94



**Figure S1.** Projected changes in species richness due to declines in nitrogen deposition, for four habitats: a) heaths, b) acid grassland, c) dune grassland, d) bogs.