

The Contribution of Serendipity to the Exploitation of Geoscience Collections

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Talk Outline

- 1. Serendipity any place in strategy lead science?
- 2. Case study: the conodont animal
- 3. Case study: the fish tetrapod transition
- 4. A strategy for aiding serendipity

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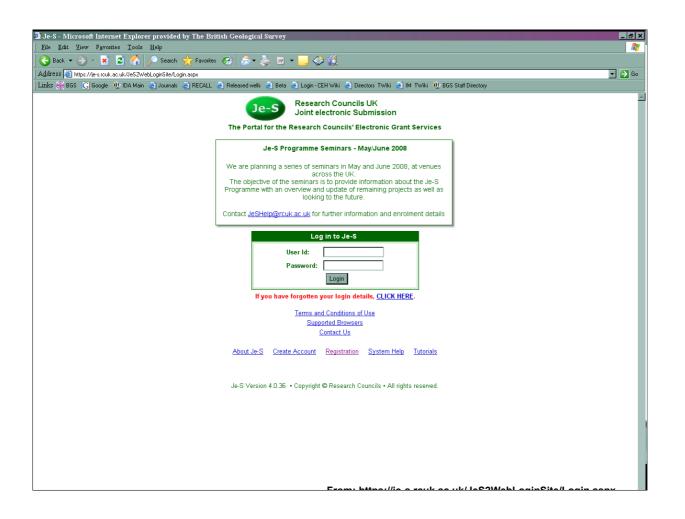
- Vulcanized rubber
- 1839 Charles Goodyear accidentally dropped a piece of rubber sprinkled with sulphur on a stove
- Telephone
- 1875 Alexander Graham Bell was developing a "Speaking telegraph" when metal reed became stuck
- X-Rays
- 1985 Wilhelm Röntgen was investigating cathode ray tubes when fluorescent papers became illuminated
- Radioactivity
- 1896 Henri Becquerel was investigating phosphorescent materials with photographic plates
- Penicillin
- 1928 Sir Alexander Fleming noticed a mould killed staphylococcus bacteria on a culture dish
- Microwave Oven
- 1945 Percy Spencer was testing radar set when he noticed his chocolate bar had melted in his pocket
- Polypropylene
- 1951 Two Phillips Petroleum chemists were experimenting with catalysts to make higher-octane gasoline from propylene and ethylene



Most major innovations depend on serendipity

Yet science is increasingly dominated by strategies, deliverables, assessments and scorecards





The Description of the Proposed Research should address the following points:

- Underlying rationale, scientific and technological issues to be addressed, relevance to users and the potential scientific, practical and socio-economic benefits.
- Specific objectives of the project, including their potential relevance to UK and international research work in the field, relevance to the NERC mission (Annexe B) and anticipated achievements and outputs, including datasets.
- Methodology and approach.
- Programme and/or plan of research

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From http://www.nerc.ac.uk/funding/



Quarterly Progress Report Quarter Four (January-March) 2007-2008



Progress Monitoring

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The Scorecard Approach

Introduction

This report provides information on

- The summary progress of the NERC Scorecard at quarter four (page 1);
- · Progress reports for all targets for quarter four (page 2); and
- 1. The summary progress of the NERC Scorecard at quarter four

Number of Targets	79
Green	26
Amber	3
Red	0
Completed	50
Nil Returns	0

Definition of the traffic light system for progress reporting:

Proceeding to plan, no action required. There has been no progress on target, or, if work on the target has started, it is likely that the target will not be delivered in specified financial year. The delivery date and/or the detail in the target may have to be changed substantially.

Amber

Some deviation from plan, action taken. Progress is being made but the target may not be delivered on time or there have been or will be other problems. Some aspects of the work (e.g. delivery date) may have to be changed to ensure delivery of the target.

Froceeding to plan, no action required. Progress on the target is as planned and no problems are envisaged





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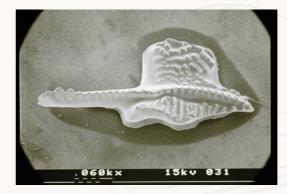


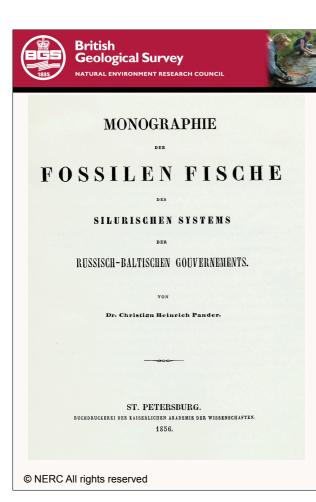








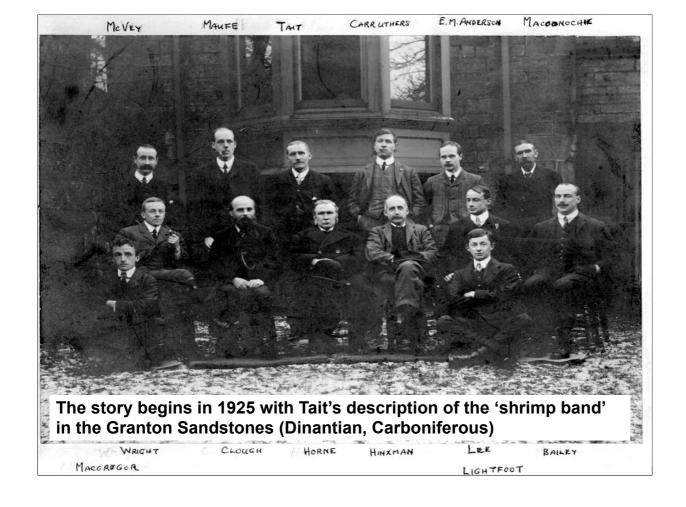




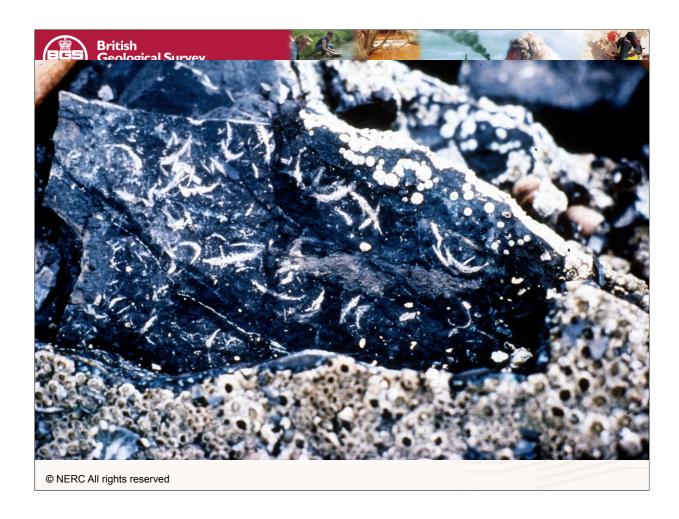


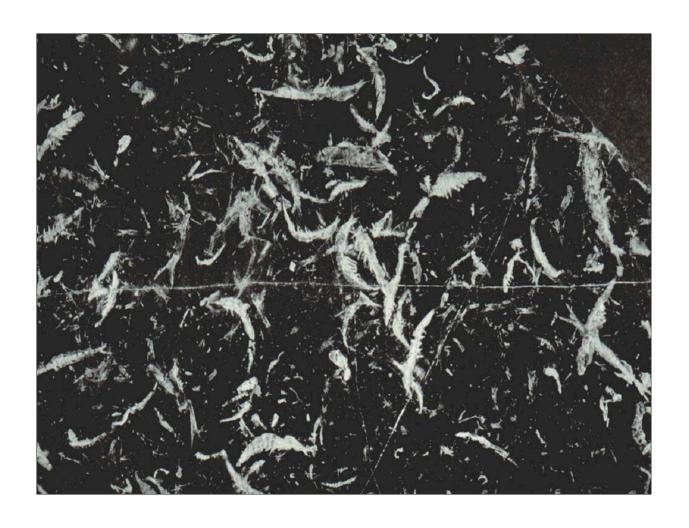
"The origin of conodonts is considered by many paleontologists to be one of the most fundamental unanswered questions in systematic paleontology."

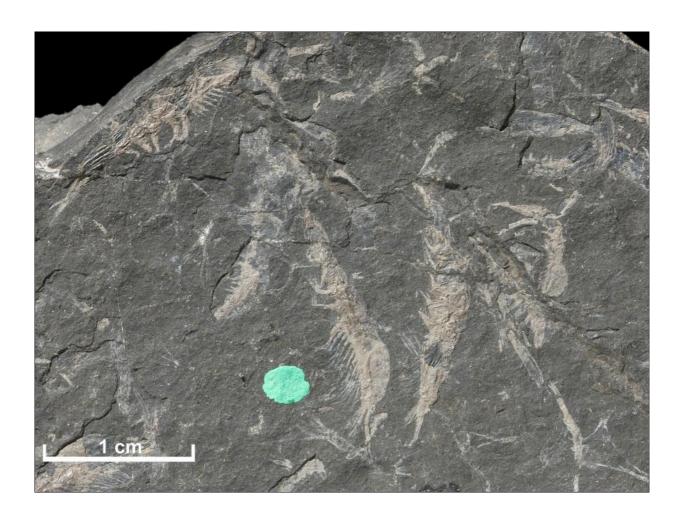
Klaus Müller, 1981



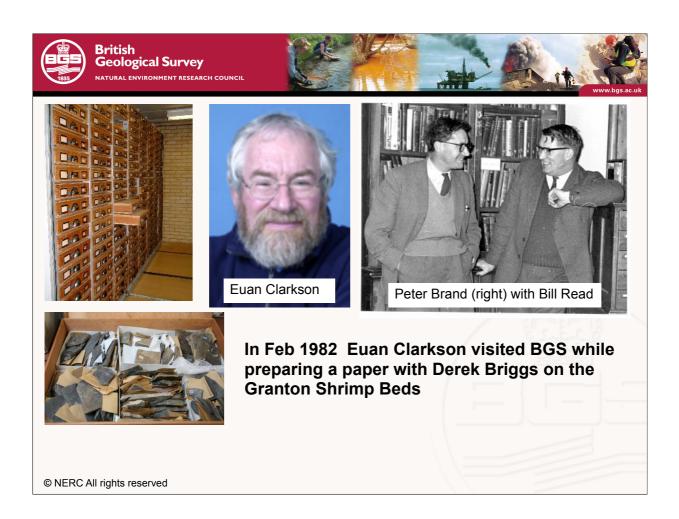












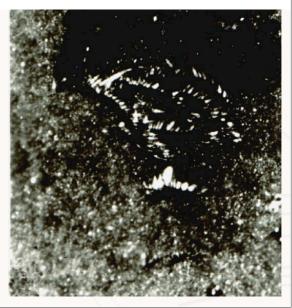




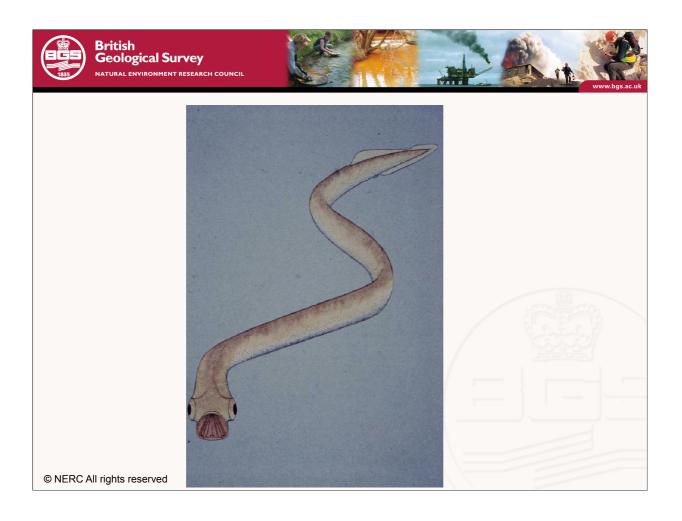


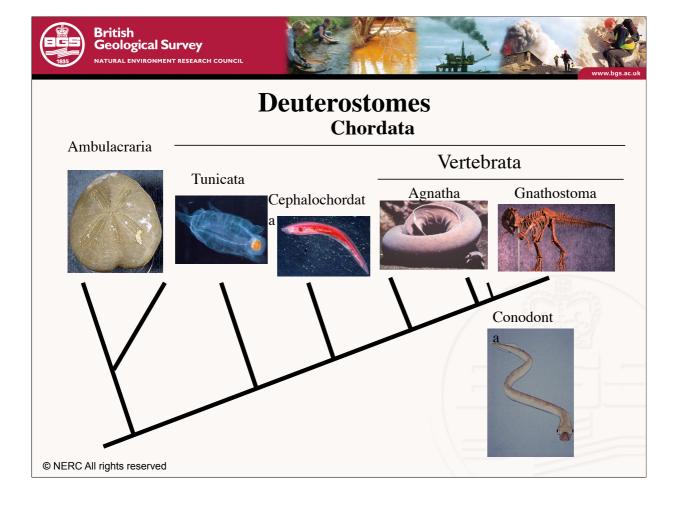
Dick Aldridge was in London for a Palaeontological Association Council Meeting. He called in on his way home and confirmed that they were conodonts. The discovery was announced in Briggs, Clarkson & Aldridge (1983), Lethaia, 16, 1-14.







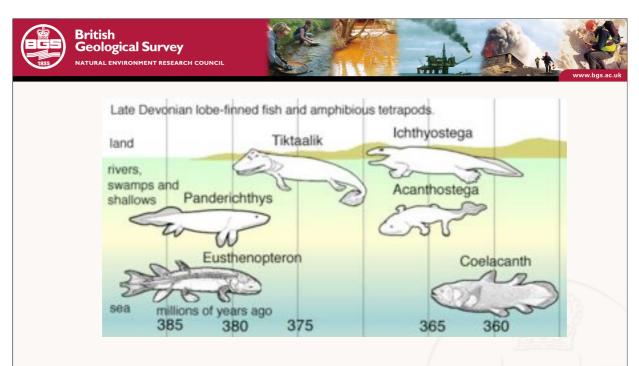




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It has long been accepted that there is an evolutionary lineage between lobe finned fish and tetrapods – but intermediates have been hard to find.

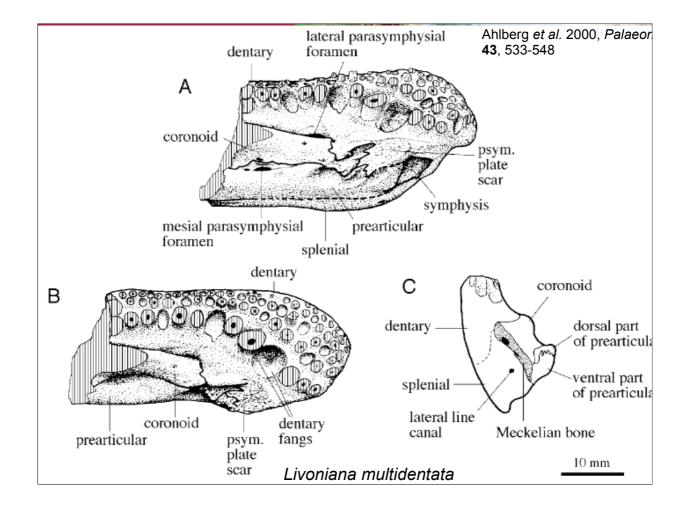
Image reproduced from Wikipedia





Then in late 90's, Per Ahlberg was examining drawers in the Latvian Museum of Natural History.

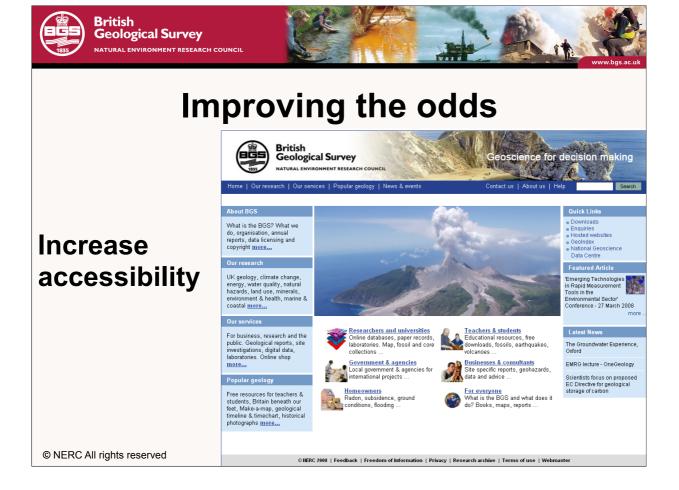
He discovered LDM257/1413, collected by an amateur collector in 1964





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BGS Discovery Metadata Dataset

Registered Borehole Specimens Collection (England And Wales).

Dataset description

Collection of individually registered specimens and cuttings from onshore boreholes drilled in England and Wales by BGS, commercial and public bodies since the establishment of BGS in 1835. The collection has been developed as part of the BGS responsibility to establish and maintain a National Borehole Collection. The collection is updated on a daily basis by the addition of new data and by the modification of existing data. The collection contains all registered borehole samples for England and Wales, Scottish borehole samples are excluded. Details of the collection are held on the 'Borehole Materials Database', and may be accessed over the internet from the BGS web site.

Location W-6.33 55.83 N S 49.77 2E

Constraints

The collection contains confidential data, and can be accessed only by BGS staff.

For more information please contact:

Enquiries British Geological Survey Keyworth Nottingham NG12 5GG

Tel: +44 (0)115 936 3143 Fax: +44 (0)115 936 3276 Email:enquiries@bgs.ac.uk

descriptions

Associated dataset(s)

Borehole Geology Database.
Onshore Borehole Collection.
Single Onshore Borehole Index

rehole Geology Database. Discovery Metadata / Collection level

Ononoro Boronolo Indi

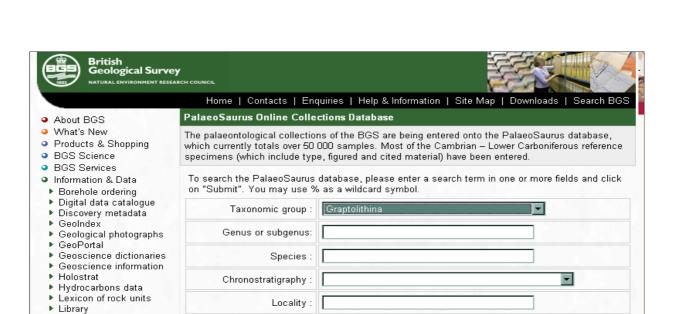






Reviewed

15th November 2006



- Search BGSHosted Sites
- Most visited pages

Map symbols

Water watchWorld maps

Popular Geology

PalaeoSaurus Online

Reference reports Rock classification Taxonomy online

▶ NGDC

Reset Defaults

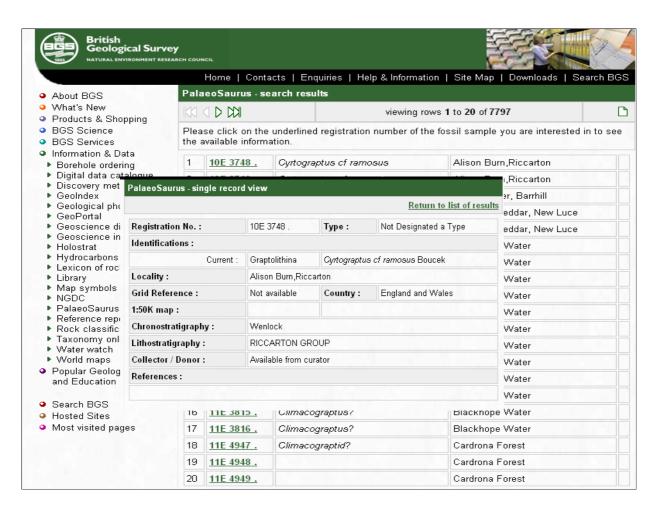


Collector / donor :

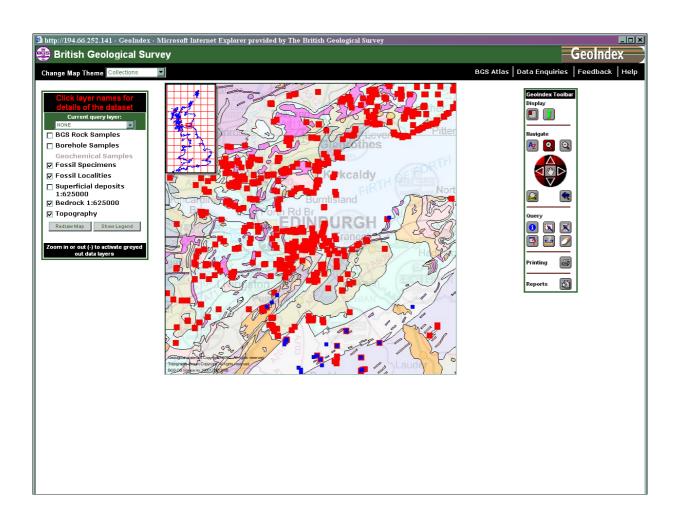
Publication (author):

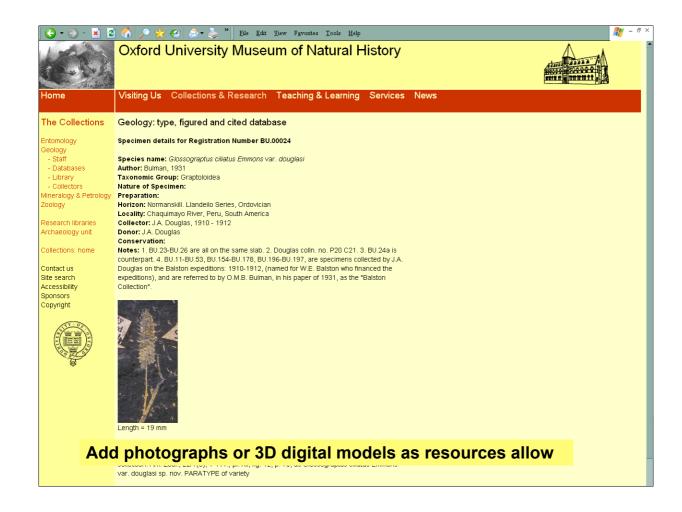
Type of specimen:

Specimen registration No:











- Data quality it is better to have 95% correct palaeontological data available today than wait 10 years for 98% correct. It will never be 100% correct.
- Address the problem of variant forms of a single term. 25 years ago, the Sedgwick Museum, Cambridge GOS database satisfactorily addressed this problem.... (Price, D. 1982, Geological Curator)

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For example, searching for lithostratigraphic terms similar to **Sholeshook Limestone**

• Snoiesnook Limestone (3	384)
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- **Sholeshook Limestone Formation**
- **Sholeshook Limestone Horizon**
- **Highsholeshook Limestone**
- **Sholeshock Limestone**
- **Shoalshook Limestone**
- Shoalsshooksholeshookli
- Akpatoklimestone
- **Potholelimestone**
- **Ardwicklimestone**

- (83)
- (33)
- (12)
- (16) Miss-spelling
- (485) Alternative spelling
- (2) Both spellings
- (375)
- **(2)**
- (14)

856 results rather than original 384 © NERC All rights reserved 982, Geological Curator)



 Consider incentivising the curator / data manager with a co-authorship and not just an acknowldgement.

