

Managing Collections for Exploitation

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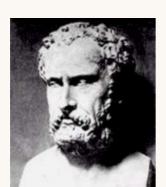


Collection

- I want to start by saying what I mean by a collection
- The OED defines collect as:
 - "bring together; assemble; accumulate; systematically seek and acquire"
- The term is broad and describes the act of assembling objects together, along with appropriate contextual data, for an implied purpose.
- A geoscience collection is therefore:
 - A group of geoscience objects, analogue and/or digital, that are assembled together, along with appropriate contextual data, for a specific purpose.

Xenophanes of Colophon

(570 - 480 BC)



- "...And Xenophanes believes that once the earth was mingled with the sea, but in the course of time it became freed from moisture; and his proofs are such as these:
 - that shells are found in the midst of the land and among the mountains,
 - that in the quarries of Syracuse the imprints of a fish and of seals had been found,
 - and in Paros the imprint of an anchovy at some depth in the stone, and
 - in Melite shallow impressions of all sorts of sea products..."

http://history.hanover.edu/texts/presoc/Xenophan.html

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Geoscience Collections



- Xenophanes and his numerous successors made their observations and collections for scholarly purposes.
- The collections created by numerous scholars during The Enlightenment are the foundations on which our knowledge is built.
- However, the cost of maintaining and managing such collections is high and is constantly questioned.

Geoscience Collections



- Many collection managers have been asked the naïve question:
 - "Couldn't we save a lot of money if we gave our collections to someone else?"
- The simple answer of:
 - "No, we would have to transfer resources along with the collection."

comes as a surprise and shows the depth of analysis behind such questions.

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Geoscience Collections



- Geoscience collections need to justify their societal value by contributing to the development of products and services that do at least one of the following:
 - Create wealth;
 - Reduce risk:
 - · Improve quality of life; or
 - Improve quality of the environment

Geoscience Collections



- Over the past few years BGS has been developing a range of products and services based on its analogue and digital collections.
- This has only been possible because the BGS analogue and digital collections have been managed as an asset with the intension of exploiting them.
- This is in contrast to some organisations that treat their collections as a liability.

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Managing Collections for Exploitation

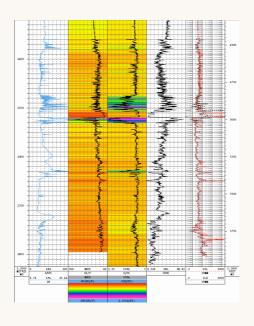
- Define a collections management strategy;
- Develop a collections management framework covering all aspects of the collections;
- Clearly define and document what comprises an individual collection;
- Establish a clearly defined vocabulary to be used in the abstraction of information during database entry;

Managing Collections for Exploitation

- Create, maintain and disseminate appropriate metadata for the collections;
- Create, maintain and disseminate digital indexes to the collections;
- Understand and document the limitations of the information contained in collections; and
- Use quality management techniques to produce standards, best practice, collection management plans, and specific procedures and work instructions.

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In Simple Terms



- Plan what you intend to do and communicate it:
- Design the structure and systems to deliver the plans;
- Understand the individual collections, why they were collected and how they can be used, re-used and repurposed;
- Use metadata as a collections asset register;

In Simple Terms



- Use spatial indexes to manage and publicize collections;
- Manage the lists of terms used to attribute a collection;
- Know the limitations of the collections; and
- Work to improve quality.

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Plan and Communicate



- The name of the document may change from place to place but the purpose is clear.
- There is a requirement for a single overarching document that lays out the way in which collections are going to be managed and developed over the medium term.

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BGS Strategy Headlines

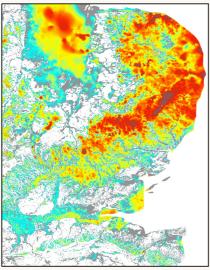
- Manage BGS Collections in accordance with all relevant legal and policy obligations;
- Manage BGS Collections as an asset;
- Build user-confidence by implementing and maintaining a quality management system;
- Create, maintain and disseminate metadata;
- Promote rapid discovery of individual items within collections of all types using spatial indexes; and
- Provide tools that enable geoscientists to use collections with confidence.

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Structure and Systems

- A strategy needs to be implemented.
- This will be done by a range of people with a range of skills and expertise.
- Roles and responsibilities need to be assigned.
- Resources need to be sought, allocated and accounted for.
- Projects need to be started, plans made and work done.
- Policies, procedures and work instructions need to be written.

Thickness of Superficial Deposits



Thickness of superficial deposits

- As an example through the following slides I am going use the BGS Borehole Records Collection.
- This was one of the key collections used to produce the BGS Thickness of Superficial Deposits map.

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Know the Individual Collections

- A geoscience collection is a group of objects, analogue and/or digital, that are assembled together, along with appropriate contextual data, for a specific purpose.
- I think that the <u>purpose</u> is key to recognising an individual collection.
- The purpose may be that the individual items are:
 - Beautiful mineral specimens
 - Type fossils used to define a species
 - Digital geophysical logs used in hydrocarbon exploration.

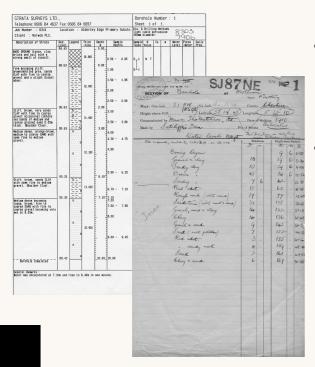
BGS Borehole Records Collection



- Geologist are interested in the third dimension when creating geological maps.
- Borehole drilled by industry are a valuable source of such data.
- In Britain various laws allow the geological survey to have copies of mineral exploration and water boreholes.

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BGS Borehole Records Collection

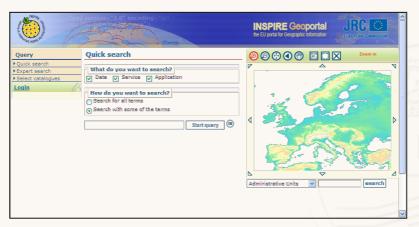


- Over the course over of 170 years a collection of 1.2 million paper borehole logs has been assembled to support geological mapping.
- These paper logs were scanned in 2001 and 2002 and digital facsimiles created in TIFF format.

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Metadata

- Metadata is a tool for describing collections and then publishing that description through one or more metadata portals.
- It is most useful as an asset register of the collections.
- It aids discovery and promotes re-use and re-purposing.



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Discovery Metadata Entry BGS Borehole Records Collection



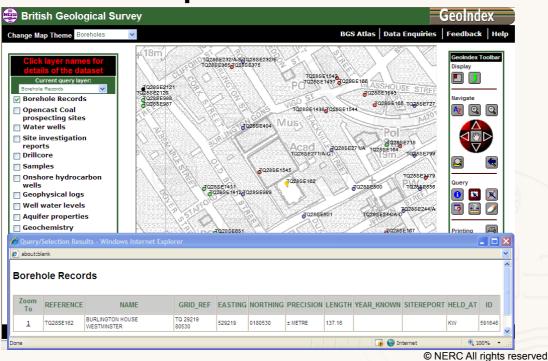
Use Spatial Indexes



- Geoscience collections are normally geospatial.
- Individual items are collected from a specific location and that location is critical to the context of the item.
- Users of collections normally want to find items by spatial searching; e.g. trilobites of Shropshire or gamma logs from boreholes in the Piper Field in the North Sea.

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BGS Borehole Records Collection Spatial Index



Manage Vocabulary



- Exploiting analogue collections, such as the BGS Borehole Records Collection, requires databases to be populated.
- The permitted values or codes used in given fields need to be carefully managed.
- Terms that are to be used need to be clearly defined and unambiguous.

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Manage Vocabulary



- Care must be taken when adding new values to "List of Values".
- The definition of additional terms must not conflict or overlap with existing terms.
- Otherwise the meaning of the field values will become confused and hence devalued.

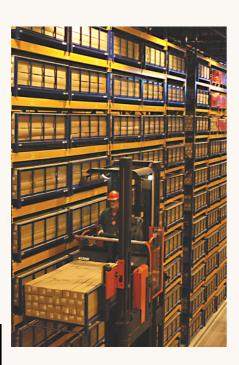
Know the Limitations



- No collection is perfect.
- A choice has been made to add some items to the collection and to exclude others.
- Such selection causes a sampling bias.
- If the collection is to be exploited, especially for a use not envisaged at collection, such limitations must be understood.

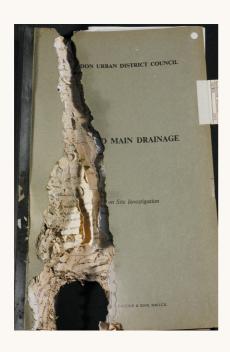
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Know the Limitations



- Intellectual property is a common limitation.
- This is principally because long standing collections acquired many of their items prior to the development of the concept.
- There are ways around this problem but it requires planning, time and resources to complete.

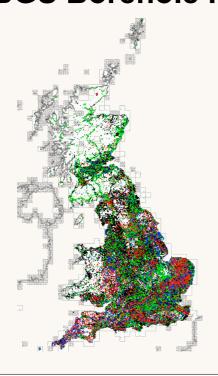
Know the Limitations



- · Other limitations include:
 - Incomplete contextual data
 - · Missing items
 - · Misplaced items
 - Poor preservation

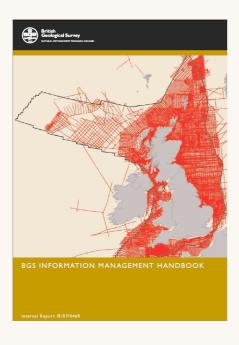
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Limitations of the BGS Borehole Records Collection



- Unrepresentative distribution
 - urban areas, roads, ground water resource and mineral resource areas are well represented
 - Rural areas are under represented.
- The majority of records are by voluntary deposit, some companies never volunteer records.

Work to Improve Quality



- Quality can be improved progressively
 - Produce clear policy
 - Identify, document and maintain best practice
 - Establish clear procedures for activities
 - Use work instructions
 - Audit

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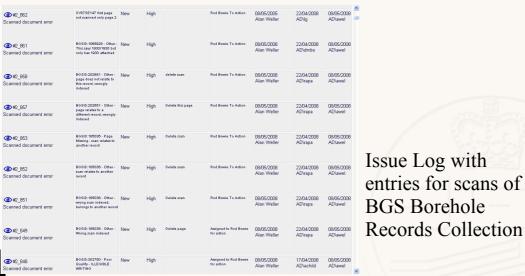
Work to Improve Quality

Document Business Rules and implement in databases

No	Complete ²	Priority ³	Rationale / Discussion / Technical ⁴⁵⁶	Result
2	Yes	High	JRAG: Hydrocarbon Boreholes as indicated by the PURPOSE attribute should have a DRILLED_LENGTH greater than 150 metres	12 Oct 2006 Action KAH to check current data and provide a list to RCB and RJGI to make corrections. Completed 13 Dec 2006 (KAH) — see SOBIRule2 maybe the business rule wrong — perhaps assuming hydrocarbons ≡ oil 12 Oct 2006 Action RCB and RJGI to make corrections or decide to continue action or not 12 Oct 2006 Action KAH To implement a check constraint to prevent subsequent occurrences. Data entry staff to be informed by notifying team leaders of this actions spreadsheet. 10 Jul 2007 All actions dropped. Meeting decided me cannot identify Hydrocarbons bores in the database with sufficient certainty to implement this
3		Medium	JRAG proposal Combined with 12	Combined with 12
4	Yes	High	JRAG: Site Investigation Boreholes as indicated by the PURPOSE attribute should have a DRILLED_LENGTH less than 150 metres KAH: How are Site Investigations defined in SOBI? KAH: Best to use "<=" rather than "<" unless there's a good reason for using "<" it's just that "<" is often taken to mean "<=""	12 Oct 2006 Meeting decided not appropriate. No action taken.

Work to Improve Quality

Use simple Issue Logs to capture errors from users of the collections



entries for scans of

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Work to Improve Quality

Use automatic error trapping on digital collections

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	<u>110</u>	Martin L Nayembil	Alert Manager(s):		Martin L Nayembil	
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Conclusion

- Managing collections for exploitation requires a different approach.
- Collections need to be recognised as an organisational asset which can potentially be exploited in the development of products and services.
- Once collections are linked to specific income generating products and services their strong scientific justification is also supported by a robust business case.
- This is achieved though improving the way that collections are managed.

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Conclusion

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Questions

- Web addresses
 - www.bgs.ac.uk

 - www.bgs.ac.uk/geoindexwww.bgs.ac.uk/discoverymetadata
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