A Horizon Scan of Global Conservation Issues for 2015

William J. Sutherland¹, Mick Clout², Michael Depledge³, Lynn V. Dicks¹, Jason Dinsdale⁴, Abigail C. Entwistle⁵, Erica Fleishman⁶, David W. Gibbons⁷, Brandon Keim⁸, Fiona A. Lickorish⁹, Kathryn A. Monk¹⁰, Nancy Ockendon¹, Lloyd S. Peck¹¹, Jules Pretty¹², Johan Rockström¹³, Mark D. Spalding¹⁴, Femke H. Tonneijck¹⁵ and Bonnie C. Wintle¹⁶

¹Conservation Science Group, Department of Zoology, Cambridge University, Downing Street Cambridge, CB2 3EJ, UK; ²Centre for Biodiversity and Biosecurity, School of Biological Sciences, University of Auckland, PB 92019, Auckland, New Zealand; European Centre for Environment and Human Health, University of Exeter Medical School, Knowledge Spa, Truro, TR1 3HD, UK; ⁴Environment Agency, Horizon House, Deanery Road, Bristol, BS1 5AH, UK; ⁵Fauna & Flora International, 4th Floor, Jupiter House, Station Road, Cambridge, CB1 2JD, UK; ⁶John Muir Institute of the Environment, The Barn, One Shields Ave., University of California, Davis, CA 95616, USA; ⁷RSPB Centre for Conservation Science, Royal Society for the Protection of Birds, The Lodge, Sandy, Bedfordshire, SG19 2DL, UK; ⁸WIRED, 520 3rd Street, Third Floor at Bryant Street, San Francisco, CA 94107, USA; ⁹Institute for Environment, Health, Risks and Futures, Cranfield University, Cranfield, MK43 0AL, UK; 10 Natural Resources Wales, Cambria House, 29 Newport Road, Cardiff, CF24 0TP, UK; ¹¹British Antarctic Survey, Natural Environment Research Council, High Cross, Madingley Road, Cambridge, CB3 0ET, UK; ¹² Department of Biological Sciences and Essex Sustainability Institute, University of Essex, Colchester, CO4 3SQ, UK; ¹³ Stockholm Resilience Center, Stockholm University, Kräftriket2B, SE-106 19 Stockholm, Sweden; ¹⁴Global

Marine Team, The Nature Conservancy, Department of Zoology, Cambridge University, Downing Street Cambridge, CB2 3EJ, UK; ¹⁵Wetlands International, P.O. Box 471, 6700 AL Wageningen, The Netherlands; ¹⁶Quantitative & Applied Ecology Group, National Environmental Research Program Environmental Decisions Hub, School of Botany, University of Melbourne, Victoria 3010, Australia.

Corresponding author: Sutherland, W.J. (w.sutherland@zoo.cam.ac.uk)

Keywords: environment, public health, priority setting, future, drugs, Antarctica, trade

This paper presents the results of our sixth annual horizon scan, which aims to identify phenomena that may have substantial effects on the global environment, but are not widely known or well understood. A group of professional horizon scanners, researchers, practitioners, and a journalist identified 15 topics via an iterative, Delphi-like process. The topics include a novel class of insecticide compounds, legalization of recreational drugs, and the emergence of a new ecosystem associated with ice retreat in the Antarctic.

Aims and methods of horizon scanning

Horizon scanning is the systematic search for, and examination of, potentially significant medium- to long-term threats and opportunities within a given field or discipline (Sutherland and Woodroof 2009, Amanatidou et al. 2012). A key objective of horizon scanning is to reduce the probability that society will be confronted with unexpected social, technological, or natural changes. An additional core objective is to allow time for policy and technological responses to those changes (Konnola et al. 2012, Sutherland et al. 2012a). This is the sixth annual assessment of emerging global environmental or conservation issues (e.g., Sutherland et al. 2010, 2014).

Horizon scanning is becoming more prevalent and policy-relevant. A prominent example of its use in environmental policy is inclusion of horizon scanning in the 2013–2015 work plan of the scientific and technical review panel of the Ramsar Convention (Ramsar 2013). Horizon scanning also is employed by the Australasian Joint Agencies Scanning Network, which convenes members from approximately 20 Australian and New Zealand environmental and other government agencies (Delaney and Osborne 2013). A horizon scan for zoos and aquariums conducted in 2013 (Gusset et al. 2014) illustrates the potential to apply horizon scanning to specific environmental sectors. Moreover, horizon scanning is used by some

governments to anticipate emerging issues across a broader set of sectors, such as health, energy, security, business, and technology. For example, a cross-departmental horizon scanning programme was established by the UK government in 2013, and two teams within the government-funded Korean Institute of Science and Technology Information are dedicated to identification of emerging trends (Kim *et al.* 2013).

Since our annual horizon scans began, scanning methods have been recognised as a central element of general futures research (Bengston *et al.* 2012). Different methods to identify and select issues have been tested, including automated web-crawlers (Palomino et al. 2012), text-mining, and Bayesian network models (Amanatidou et al. 2012; Kim *et al.* 2013). The output from such automated searches still must be classified, analysed and prioritised by experts. Amanatidou*et al.* (2012) identified focused expert review and Twitter as the only two highly useful and appropriate tools for the initial scanning stage. Our horizon scan identified weak signals (warnings, events, and developments for which effects or responses cannot yet be estimated accurately) or emerging issues (conceptions of the future that are relevant to political debate) (Amanatidou et al. 2012) on the basis of scanning carried out by experts across professional networks, followed by expert review. We did not attempt further clustering or processing of these issues.

The main purpose of our horizon scans is to alert policy-makers and researchers to possible future environmental or conservation issues, thus enabling them to prepare their policy responses or begin preliminary research. It is difficult to trace responses directly to our horizon scans given that emerging trends tend to become apparent from many sources simultaneously. Additionally, it is likely that our identification of topics coincides with, rather than instigates, political and public awareness of those topics. Nonetheless, there are examples of policy responses to various issues in the years following our identification of the topic in a horizon scan. In 2010, we raised the issue of the potential environmental effects of

nanosilver. In 2014, the European Commission's Scientific Committee on Emerging and Newly Identified Health Risks published an opinion on the health and environmental effects of nanosilver, including possible environmental risks and suggestions for further research (SCENIHR 2014). In the 2011 horizon scan, we discussed the increasing atmospheric concentrations of nitrogen trifluoride (NF₃), a new and powerful greenhouse gas. In 2013, NF₃was added to the Greenhouse Gas Protocol as the seventh gas for which emissions should be reported (World Resources Institute 2013).

Issues that are identified during future scans may contribute to the priorities of the International Platform on Biodiversity and Ecosystem Services. This platform, an independent intergovernmental body open to all member countries of the United Nations, aims to facilitate communication among the scientific community, governments, and other stakeholders on biological diversity and the services it provides to humans.

Identification of issues

As in previous years, we used a modified Delphi technique to identify topics. This method was developed for systematic forecasting and is inclusive, transparent, and repeatable (Rowe & Wright 1999, Sutherland et al. 2011b).

The 18 core participants in the horizon scan (the authors) included professional horizon scanners, experts in a range of disciplines relevant to conservation science and a journalist. Participants were affiliated with organisations with diverse research, management, and communications mandates. Each participant proposed and described at least two topics, either alone or following consultation with others, that met the criteria of global relevance and limited awareness within the conservation community. Two of the core participants monitored a range of environmental and technological Twitter accounts as part of their scanning strategy, as recommended by Pang (2010) and Amanatidou*et al.* (2012). A total of 270 individuals was

consulted in the identification of 83 topics, which then were circulated to the core participants. Each participant scored each topic on a scale from 1 (well known, or poorly known but unlikely to have substantial environmental effects) to 1000 (poorly known and likely to have substantial environmental effects). From the scores we produced a ranked list of topics for each participant and then calculated the average rank for each topic across participants. We retained the 35 topics with the highest mean ranks plus one additional topic that participants thought warranted further consideration. For each of those 36 topics, two participants, neither of whom had proposed the topic, further researched the technical details and the potential that the topic would become prominent.

The core participants gathered at a meeting in Cambridge, UK, in September 2014. We discussed each of the topics in turn, with the constraint that the individual who suggested a given topic was not among the first three people to contribute to its discussion. After each topic was discussed, participants independently and confidentially re-scored the topic as described above. Here, we present the 15 topics that had the highest mean ranks after the discussion. Related topics are grouped rather than presented in rank order.

The topics

Compounds that disrupt insects' capacity to sense airborne compounds

Rapid progress has been made in identifying new insect repellents and attractants. Within the past few years, it has become feasible to screen the effects on insect behavior and physiology of thousands of candidate compounds relatively quickly. Although a primary purpose of the screening has been the identification of mechanims to control agricultural pests, there may be many other applications, including development of insect repellants for human use. One such new repellent, Vanderbilt University Allosteric Agonist (VUAA1), represents a new class of

compounds that activates all of an insect's olfactory receptors simultaneously. This stimulation would disrupt typical behavior and make it highly challenging for insects to detect food sources. Compounds such as VUAA1 may be thousands of times more potent than N,N-Diethyl-meta-toluamide (DEET), the main repellent now in use (Jones et al. 2011). VUAA1 is highly effective, but indiscriminate, and thus is likely to affect non-target species. Similar screening processes could lead to the development of species-specific repellants, and interest in such processes has been reported from some agrochemical companies (Doughton 2013). These repellents could markedly reduce agricultural reliance on broad-spectrum insecticides that may be environmental toxicants. However, the potential environmental effects of wide-spread use of compounds that stimulate insects'olfactory systems remain to be explored. Because some insects rely on smell to reproduce, locate food, and avoid predators, the biological effects may be substantial.

Bioplastics from waste

Plastics derived from renewable, plant-based feedstocks (*bioplastics*) offer an alternative to petrochemical-based plastics. Current production of bioplastics largely relies on agricultural production of feedstocks such as sugar cane, maize, and switchgrass (*Panicumvirgatum*). Rising demand for these products may affect the global pattern of crop production or, as a result of competition for land, lead to conversion of natural ecosystems (Colwill et al. 2012), with potential effects on the viability of ecological processes and individual species. Bioplastics produced from bacteria that feed on carbon dioxide and methane recently have been developed. These bioplastics include the biodegradable polyhydroxybutyrate (van der Ha 2012) and high-density durable polyhydroxyalkanoates suitable for toys and mobile-telephone cases (Fruth et al. 2014). Durable bioplastic from waste methane is already availa-

ble, marketed by one firm as carbon negative furniture (see

http://www.usatoday.com/story/news/nation/2013/12/30/plastic-from-carbon-

emissions/4192945/). Polyhydroxyalkanoate technologies may not yet be economic relative to technologies that derive plastics from fossil fuels (Tan *et al.* 2014), but the commercial feasibility may improve if biological waste streams can be used as feedstock. The industrial sector predicted a 25% annual growth in global demand for bioplastics by 2017, driven in part by high oil prices (SmithersRapra 2012). Cheap supplies of oil and gas may hamper substantial growth in the market share for bioplastics, but market factors rapidly could be affected by policy interventions. A bioplastics industry independent of fossil fuel feedstocks and agricultural land could grow rapidly.

Algae as a replacement for palm oil

In recent years there has been much interest in the possible applications of oils produced by genetically modified algae (Harun et al. 2010). Initial interest focused on biofuels produced from algae and the environmental consequences of this technology (Slade & Bauen 2013), but these biofuels still may be years away from commercial realisation. Meanwhile, other applications for algal oils, most notably as a substitute for palm oil, have begun to emerge. Growing pressure to reduce dependence on unsustainably produced palm oil has led to a market for replacement products; some forms of algae have been genetically modified to produce such substitute oils. The algae are grown in a bioreactor, fed with sugar, and pressed to produce oil that can be used in products such as cosmetics, foods, and detergents. Unilever has made large investments in a company that is developing algal oils for diverse uses, and a detergent containing algal oil also has been brought to market. Although substitution of palm

oil with algal oil may avoid the undesirable effects associated with production and use of palm oil, there has not been a life-cycle analysis of the environmental and social effects of management of algal-oil production vats, or of land-use changes that may result from changes in the demand for palm oil and sugar cane (Yee et al. 2009, Biello 2013).

Adoption of electric vehicles

Many governments worldwide are promoting accelerated adoption of electric vehicles (IEA 2013). The market for electric vehicles is currently constrained by the high purchase prices, limited range, long recharging time, and limited infrastructure for high-density recharging (Bakker et al. 2014). However, these difficulties gradually are being addressed. Considerable expansion of the market share for electric vehicles could occur in the next five to ten years with supportive policies, and is likely over the longer term. Global projections of the market expansion include an intergovernmental target of 2% of passenger cars worldwide by 2020 (IEA 2013) and 16-42% of light duty vehicles (cars and vans) by 2050, depending on oil price (Babaeeet al. 2014). Positive effects on human health and reduction of greenhouse gas emissions associated with increased adoption of electric transport are frequently discussed (e.g., Babaeeet al. 2014), but potential effects on species and ecological processes have not been analysed. Deposition of nitrogen, generated mainly by vehicle exhausts, has long-term effects on species richness of plants in ecosystems, such as in meadows and upland grasslands, as well as provides a free input to farming (Sutton et al. 2011). Reduced emissions of nitrogen oxides, especially near roads with high traffic volumes, could increase the competitive advantage of plants associated with nitrogen-poor environments and will require farming to use more nitrogen fertilizer. In addition, quieter electric vehicles may reduce levels of anthropogenic sound associated with deleterious effects on populations of songbirds (e.g.

McClure *et al.* 2013), particularly species with low-frequency vocalizations (Francis *et al.* 2011).

Legalisation of recreational drugs

Government institutions at local, national, and international levels are considering, and in some cases implementing, legalisation of some recreational narcotics. The motivations for legalisation range from increasing public health and public revenue to decreasing violent crime. The potential environmental effects are diverse and difficult to predict, and may depend on the location where the drugs are produced. For example, legalisation of cocaine could reduce the power of drug cartels and hence increase access of citizens and governments to tropical forests (Reyes 2014). In some cases, the prevalence of drug production and associated lack of law enforcement is deterring logging and other forms of forest exploitation. In other cases, drug production and forest exploitation occur simultaneously (McSweeney et al. 2014), and the actions of drug-control agencies may contribute to forest conservation. Discharges of toxicants into waterways also might be reduced by legalisation of cocaine (Young 1996). It has been suggested that legalisation of marijuana in the United States will increase regulators'ability to control use of biocides that kill non-target wild animals (Gabriel et al. 2012). However, legalisation of marijuana could lead to an increase in energy use. Indoor production of Cannabis in the United States, both legal and illegal, was estimated to account for 1% of national energy use (Mills 2012). In Washington state, where recreational use of marijuana became legal in 2012, it has been estimated that energy demand for indoor production will more than double by 2035 (Northwest Power and Conservation Council 2014).

Underground gasification of coal

Coal can be gasified underground by injecting air or concentrated oxygen via a borehole, igniting the underground coal seam, and allowing the resulting gases to flow to the surface via a second borehole. This process of underground gasification recently became commercially viable and may enable the exploitation of up to 15 trillion tonnes of previously inaccessible coal deposits, extending the lifetime of global coal reserves by several hundred years (Self et al. 2012). Underground coal gasification also is less expensive than traditional coal mining and does not require miners to work underground (Bhutto et al. 2013). Industrial experts recommend that targeted coal seams be deep (typically under 300 m), far from groundwater sources, and hydrologically sealed (Lavis et al. 2013). Nevertheless, groundwater pollution remains a potential risk. Various waterborne toxicants have been identified, with longterm groundwater contamination observed in some locations (Kapusta & Stanczyk 2011). Although underground coal gasification has the potential to emit less fly ash and oxides of sulphur and nitrogen into the atmosphere than some other coal-mining technologies, the process produces greenhouse-forcing gases. It has been suggested the carbon dioxide emitted by underground gasification could be captured and stored (Self et al. 2012) via techniques that are in development.

Pharmaceutical-induced loss of aquatic biofilms

Biofilms, the algal, bacterial, and fungal mats that form on rocks in streamsmaking the rocks slippery, recycle nutrients and are a primary food source for invertebrates and fishes. However biofilms are sensitive to toxicants (Tiamet al. 2014), including pharmaceuticals (Corcollet al. 2014). A study in New York, Maryland, and Indiana (USA) (Rosi-Marshall et al. 2013) assessed the effects of six pharmaceuticals commonly detected in surface waters in the Unit-

ed States on stream biofilm respiration and photosynthesis. Across all sites and seasons, biofilm respiration was suppressed by several of these chemicals, most notably by the antibiotic
ciprofloxacin (91% reduction) and the antihistamine diphenhydramine (63%). In autumn in
New York, exposure to diphenhydramine reduced photosynthesis and respiration of biofilms
by 99.8% and 89%, respectively (Rosi-Marshall et al. 2013). Diphenhydramine also changed
the bacterial species composition of the biofilms, increasing the species richness of a group
that degrades toxic compounds and reducing the species richness of a group that digests
compounds produced by plants and algae. These changes in species composition may affect
the amount and quality of food for fishes and invertebrates. Given that the release of pharmaceuticals into waterways, via either discharge waters of production facilities or human excretion, is now common and likely to increase as the human population ages (Depledge 2011),
effects on biofilms and higher trophic levels may become pervasive.

Sustainable intensification of high-yielding agriculture

Sustainable intensification of agriculture refers to the goal of increasing food production from existing agricultural areas without causing undesirable environmental side-effects (Garnett *et al* 2013). Sustainable intensification is a response to the growth and rapidly changing consumption patterns of the global human population, and has become a policy goal for a number of national and international institutions. Although it long has been clear that sustainable intensification is feasible in parts of the world where yields are generally low (for example, Pretty *et al.* 2011), research is starting to demonstrate that sustainable intensification also is possible in areas with high crop yields or animal productivity (Davis et al. 2012; Firbank et al. 2013; Pretty and Bharucha 2014). The sustainable-intensification concept does not dictate or prioritise a given vision or method of agricultural production, nor does it specify technolo-

gies, species composition, or design components. Rather, it emphasises accounting for environmental and social effects as part of the growth and profitability of agricultural businesses. In both cropped and livestock systems, it seeks to increase the supply of ecosystem services such as carbon sequestration (by conservation agriculture and management-intensive rotational grazing systems), water free of pollutants (by integrated pest management) or reduced energy-intensive fertilizer (by precision agriculture and rotations with legumes). Rapid uptake will arise as farmers increasing expand their role from solely food producers to beneficiaries of natural capital. The Water-Land-Ecosystems programme of the CGIAR and FAO aims for a paradigm shift in agricultural research towards sustainable intensification (http://wle.cgiar.org/), thus transforming farming systems from carbon sources to carbon sinks (Rockström and Karlberg, 2010).

Increases in coral disease in the Indo-Pacific

The substantial biological effects of diseases that affect corals and consequently coral reef structure, such as white band disease, are well established in the Caribbean (Alvarez-Filip et al. 2009). A growing number of publications and field observations suggest that the extent, frequency, and effects of coral-disease outbreaks in the Indo-Pacific region are increasing (e.g. Weil et al. 2012). These outbreaks may be exacerbated by human-induced changes in water quality (Pollock et al. 2014) and by stress from increasing temperatures (Harvell et al. 2007). Outbreaks have been reported from the Great Barrier Reef (Haapkyläet al 2013), and even from more remote areas, such as Palmyra Atoll (Williams et al. 2010) and the northwestern Hawaiian Islands (Aeby et al. 2011), that largely are isolated from effects of human activity. Despite the absence of long-term data, these observations raise the possibility that coral diseases may be becoming more prevalent in the Indo-Pacific, and that growth in the inci-

dence and extent of these diseases could result in structural changes to reefs at a level previously observed only in the Caribbean (Weil and Rogers 2011).

Effects on krill of marked decline in Antarctic sea ice

Krill (*Euphausiasuperba*) is a key species in the Southern Ocean food web, and summer krill densities are positively correlated with sea-ice extent during the previous winter (Atkinson *et al.* 2004). To overwinter in sufficient abundance and condition to support higher taxonomic groups, such as fishes, squid, seals, penguins, and whales, krill are dependent on epontic algae that grow in sea ice. The largest krill populations occur along the Antarctic Peninsula and extend to the South Shetland and South Orkney Islands, where the extent and duration of sea ice has declined markedly in recent decades (Ducklow *et al.* 2013). These declines in sea ice, which could affect krill productivity, contrast with the significant increase in sea ice in the Ross Sea and a small increase in the total extent of Antarctic sea ice in recent years. Hatching rates of krill eggs also are reduced by ocean acidification (Kawaguchi *et al.* 2013). Changes in the composition of the Antarctic Treaty Nations are resulting in concomitant changes in scientific and economic priorities, including more pressure to increase the exploitation of fishes, squid, and krill in the Southern Ocean. The combination of increases in ocean temperature, acidification, loss of sea ice, and increased fishing effort may lead to substantial decreases in krill populations, with considerable effects on the Southern Ocean food web.

Novel coastal ecosystems associated with ice retreat

Permanent or seasonal ice-cover, ice scour, and battering by glacial or free-floating ice historically limited biotic colonization of the intertidal and shallow subtidal zones of the Antarctic (Bick and Arlt 2013). However, rapid decreases in the extent of glaciers and sea ice in many

locations are markedly increasing coastal productivity (Peck et al. 2010). Around the Antarctic Peninsula, where changes are fastest, 87% of glacial termini have retreated in recent decades and some 28,000 km² of floating ice-shelves have melted (Cook and Vaughan 2010). As a result, the extent of permanently ice-free intertidal seabeds and open water is increasing. These new ecosystems could be colonised by species that have been virtually absent from Antarctica since the last interglacial (about 400,000 years b.p.), and possibly for millions of years. In time, potential colonisers could include South American limpets and bivalve molluscs, such as mussels. Some Diptera, including chironimids, may colonise the edge between aquatic and terrestrial ecosystems. Initial colonisation of intertidal benthos may be dominated by organisms already present in the region. Subsequent colonisation is likely to be affected by other processes including migration from deeper waters and from warmer areas such as sub-Antarctic Islands and southern South America (Clarke 2008). Visiting vessels and floating marine debris also will function as sources of colonists (Lee and Chown 2007). The coastline of the Antarctic Peninsula alone is 1,300km long and highly complex, representing a considerable space for development of novel ecosystems. Similarly extensive icedominated Arctic regions, such as Ellesmere Island and the coastline of northern Greenland, also might become targets for colonists as ice extent changes.

Increasing the legal status of non-human species

Public and scientific awareness of consciousness in animals is growing, as is the literature on sentience and welfare of vertebrates (Proctor et al. 2013, Walker et al. 2014) and invertebrates (e.g. Magee and Elwood 2013). This awareness is reflected in pressure to change the legal status and associated rights of some animal species (Miller 2011) and recently inspired lawsuits in New York State to recognize captive chimpanzees as legal persons (Siebert 2014).

Acknowledgment of the individuality and personality of animals also has led to deeper recognition of the function of culture in nonhuman societies. For example, a 2014 meeting of the Convention on the Conservation of Migratory Species of Wild Animals proposed that cultural transmission and social interactions within groups of cetaceans should be reflected in agreements and recommendations affecting these species (CMS 2014). A new perspective on animals as conscious individuals could change the ways in which many decisions relating to farmed and wild species and their habitats are made (Bekoff 2013). Increased status, whether granted legally or acknowledged in cultural norms, could lead to changes in welfare standards for domestic species, but also could lead to a rise in objections to lethal methods of controlling invasive or pest animals, as illustrated by protests over culling of mute swans (*Cygnus olor*) and Canada geese (*Branta canadensis*) in the eastern United States (Blackburn *et al.* 2010). Although this perspective may hinder pest control for broader ecological purposes, it also might increase the engagement of a large and potentially growing community of people who value animals as individuals rather than species units or functional providers of services to humanity.

Impact investing

Impact investments, a class of financial instruments intended to benefit both the financial sector and society, have grown rapidly over the last decade, and now represent an estimated US\$40 billion in private-sector capital (Drexler & Noble 2013). The magnitude of investments currently focused on the environment is small, but the unmet demand for conservation finance among investors may be considerable (Vellacott & Meister 2014). If one percent of total institutional capital were directed to conservation finance, an estimated \$200 to \$300 billion could be raised, meeting much or even most of the global need (Huwyler*et al.* 2014).

To raise such a sum, conservation finance must mature as an asset class, much as mainstream impact investing did a decade ago. Accordingly, it will be necessary to offer investable, large-scale projects in which both financial returns —from carbon credits, ecosystem service valuations, agriculture, tourism, and other revenue-generating activities —and ecological effects are clearly defined (Vellacott& Meister 2014). Simultaneously, the success of impact investing will require financial managers and brokers to develop new types of investments, and to include conservation in the client advisory process. New regulatory policies also may be needed to value natural areas and processes (Huwyler*et al.* 2014). Additionally, conservation finance may need to navigate the tensions of mainstream impact investment, particularly over expectations of the amount of financial return, and whether non-financial benefits are a primary goal or secondary outcome (Keim 2014).

Reproducibility in Environmental Science

Many disciplines, including psychology, cancer biology and other forms of biomedicine, economics, political science, and some fields of chemistry, have difficulty replicating experimental results. Challenges to replication include a bias toward publication of statistically significant results, low statistical power, and widespread use of poor research practices, such as running many different tests until a low *p*-value is achieved (i.e., *p*-hacking; see Nuzzo 2014). Under these conditions, false positives become prevalent in the literature. For example, 47 of 53 landmark pre-clinical trials in cancer research could not be replicated (Begley & Ellis 2012). Similarly, preliminary results suggested that just 33% of published results in psychology are replicable (Nosek et al 2014). Environmental science is among the disciplines that remain dominated by null-hypothesis significance testing (Fidler et al. 2006). Less than 10% of environmental science articles reported statistical power, and more than 75% of pub-

lications included statistically significant results (Fanelli 2010). Unless the average power also was over 75%, which is unlikely, published results reflect statistical bias. In other disciplines, lack of reproducibility has received widespread media attention and reduced the perceived credibility of those disciplines. Decreases in the apparent reliability of the scientific evidence base for environmental decision-making could undermine efforts to increase the application of science to policy and practice (Dicks *et al.* 2014).

Investor-state dispute settlements in free trade negotiations

A new free-trade agreement, the Transatlantic Trade and Investment Partnership, is being negotiated by the United States and the European Union. This agreement complements the Trans-Pacific Partnership, which is in the final stages of negotiation among the United States, Japan, Mexico, Canada, Australia, Malaysia, Chile, Singapore, Peru, Vietnam, New Zealand and Brunei Darussalam. Both agreements include provisions for investor-state dispute settlement. Under certain conditions, these provisions allow foreign investors to initiate claims against a government for profits lost due to legal or regulatory changes, including those concerning the environment or public health. Such dispute-settlement mechanisms already exist in many bilateral and multilateral agreements. However, investor-state dispute settlement litigation grew globally from fewer than four cases per year before 1997 to 40 cases in 2013 (World Bank 2014). Two notable environmental investor-state dispute settlement cases are underway. The first challenges Germany's decision to phase out nuclear power (Vattenfall AB and others v. Federal Republic of Germany (ICSID Case No. ARB/12/12)). The second, in which the Canadian government is being sued for CD\$250 million, challenges Quebec's moratorium on unconventional hydraulic fracturing of natural gas (Lone Pine Resources Inc.

v. The Government of Canada (UNCITRAL)). These cases may lead governments to avoid formulating new environmental regulations given the associated political and financial risks.

Discussion

We believe that this year's range of topics is unusually diverse. We excluded some topics because they were closely related to topics identified during previous horizon scans or because they already are well known, albeit their effects are expanding. Examples of topics we excluded are the increasing use of the chemical diclofenac in Europe (which can cause mortality of vultures and some eagle species that feed on the carcasses of livestock treated with the drug), the extension of microplastic pollution from the aquatic to the terrestrial environment (with evidence of microplastic particles in honey and rainwater), and new genetic methods and species-specific toxins to eradicate pests. Although we identified the use of algae to produce oil in a previous horizon scan (Sutherland et al. 2014), the use of algae as a replacement for palm oil (rather than as a biofuel) is novel.

Political decisions and the behaviour of economic markets are likely to be critical in determining which phenomena ultimately have substantial effects on the environment. For example, political interventions are likely to drive demand for electric vehicles or the pursuit of unconventional fossil fuels or the market for drugs. However, future policy is difficult to predict, and thus the relative effects of these developments are only theoretical at this stage.

During discussions of several technological topics, we considered trade-offs between the search for novelty and the probability of a given environmental effect. These trade-offs were particularly relevant for topics in which new innovation is frequent, such as further development of solar voltaics or car batteries. These developments could have marked environmental

effects, but it is difficult to project which one of these developments that might have global relevance.

Acknowledgments

This is an exercise of the Cambridge Conservation Initiative and was funded by the UK Natural Environment Research Council and the Royal Society for the Protection of Birds. We thank Simon Kerley for input. We thank the large number of individuals who suggested issues or responded to questions. For suggesting specific issues that were subsequently modified and described in this article we thank Esther Bertram (pharmaceutical pollution and biofilms), Jan Slaats and Benedict Gove, who independently identified underground coal gasification, Dale Turner (legalisation of recreational drugs), Fiona Fidler (reproducibility in environmental science), LammertHilarides (investor-state dispute settlements), and Rod Salm and Eric Conklin (coral diseases in the Indo-Pacific). Tom Warne-Smith and Becky LeAnstey provided advice on investor-state dispute settlements and bioplastics, respectively. Ricky Lawton assisted with keyword searches of the peer-reviewed literature. WJS is funded by Arcadia.

References

- Aeby, G.S. *et al.* (2011) Patterns of coral disease across the Hawaiian Archipelago: relating disease to environment. *PLoS ONE* 6, e20370
- Alvarez-Filip L. *et al.* (2009) Flattening of Caribbean coral reefs: region-wide declines in architectural complexity. *Proc. R. Soc. B* 276, 3019–3025
- AmanatidouE. *et al.* (2012) On concepts and methods in horizon scanning: lessons from initiating policy dialogues on emerging issues. *Sci Public Policy* 39, 208–221

- Atkinson, A. *et al.* (2004). Long-term decline in krill stock and increase in salps within the Southern Ocean. *Nature* 432, 100–103
- Babaee, S. *et al.* (2014) Howmuch do electric drive vehicles matter to future U.S. emissions? *Environ. Sci. Technol.* 48, 1382–1390
- Bakker, S.et al. (2014) Stakeholders interests, expectations, and strategies regarding the development and implementation of electric vehicles: the case of the Netherlands.

 *Transport Res A 66, 52–64.
- Begley, C.G. and Ellis, L.M. (2012) Drug development: raise standards for preclinical cancer research. *Nature*, 483, 531for
- Bengston, D.N. *et al.* (2012) Strengthening environmental foresight: potential contributions of futures research. *Ecol. Soc.* 17, 12
- Bekoff, M. (2013) *Ignoring Nature No More: The Case for Compassionate Conservation*.

 University of Chicago Press
- Bhutto, A.W. *et al.* (2013) Underground coal gasification: from fundamentals to applications. *Prog.Energ.Combust.* 39, 189–214
- Bick, A. and Arlt, G. (2013) Description of intertidal macro- and meiobenthic assemblages in Maxwell Bay, King George Island, South Shetland Islands, Southern Ocean. *Polar Biol.* 36, 673–689
- Biello, D. (2013) How to survive as a biofuel-maker: sell algae to bakers. Sci.Am. 25 July
- Blackburn, T.M. *et al.* (2010) Dying for conservation: eradicating invasive alien species in the face of opposition. *Anim. Conserv.* 13, 227ns c
- Clarke, A. (2008) Antarctic marine benthic diversity: patterns and processes. *J. Exp. Mar. Biol. Ecol.* 366, 48–55

- Convention on Migratory Species (2014) Conservation implications of cetacean culture. Agenda Item 23.2.4. Draft resolution presented for consideration at the 11th Meeting of the Conference of the Parties, Quito, Ecuador, 4-9 November
- Colwill, J.A. *et al.* (2012) Bio-plastics in the context of competing demands on agricultural land in 2050.*Int. J. Sust. Eng.*5, 3–16
- Cook, A.J. and Vaughan, D.G. (2010) Overview of areal changes of the ice shelves on the Antarctic Peninsula over the past 50 years. *The Cryosphere*, 4, 77–98
- Corcoll, N. *et al.* (2014) Pollution-induced community tolerance to non-steroidal anti-inflammatory drugs (NSAIDs) in fluvial biofilm communities affected by WWTP effluents. *Chemosphere* 112, 185 eren
- Davis, A.S. *et al.* (2012) Increasing cropping system diversity balances productivity, profitability and environmental health. *PLoS ONE* 7, e47149
- Delaney, K. and Osborne, L. (2013) Public sector horizon scanning ystocktake of the Australasian Joint Agencies Scanning Network. *J Futures Stud*, 17, 55–70
- Depledge, M.H. (2011) Reducing drug waste in the environment. *Nature* 478, 36
- Dicks, L.V. *et al.* (2014) Organising evidence for environmental management decisions: a isi'2hierarchy. *Trends Ecol. Evol.*DOI: 10.1016/j.tree.2014.09.004
- Doughton, S. (2013). Buzz off: Creative new mosquito repellents are coming, scientists say. *The Seattle Times*, 22 September
- Drexler, M. and Noble, A. (2013) From the Margins to the Mainstream: Assessment of the

 Impact Investment Sector and Opportunities to Engage Mainstream Investors. World

 Economic Forum Investors Industries, September
- Ducklow, H.W. *et al.* (2013). West Antarctic Peninsula: an ice-dependent coastal marine ecosystem in transition. *Oceanography*26, 190–203

- Fanelli, D. (2010) "anelli, D. (2010) ctic Peninsula: an ice-dependent coastal mari*PLoS ONE*, 5, e10068
- Fidler, F. *et al.* (2006). Impact of criticism of null hypothesis significance testing on statistical reporting practices in conservation biology. *Conserv. Biol.* 20, 1539–1544
- Firbank, L.G. *et al.* (2013). Evidence of sustainable intensification among British farms. *Agr. Ecosyst. Environ.* 173, 58–65
- Francis, C.D. *et al.* (2011) Noise pollution filters bird communities based on vocal frequency. *PLoS ONE* 6, e27052
- Fruth, A. et al. (2014). Novel durable, hydrolysis-stable bio-based plastics based on polyhydroxyalkanoate (pha), method for producing same, and use thereof.U.S. PatentUS20140155557 A1
- Gabriel, M.W. *et al.* (2012) Anticoagulant rodenticides on our public and community lands: spatial distribution of exposure and poisoning of a rare forest carnivore. *PLoS ONE* 7, e40163
- Garnett, T. *et al.* (2013) Sustainable intensification in agriculture: premises and policies. *Science* 341, 33–34
- Gusset, M. *et al.* (2014) Ahorizon scan for species conservation by zoos and aquariums. *Zoo Biol*33, 375–380
- Haapkyll.an*et al.* (2013) Disease outbreaks, bleaching and a cyclone drive changes in coral assemblages on an inshore reef of the Great Barrier Reef. *Coral Reefs* 32, 815–824
- Harun, R. *et al.* (2010). Bioprocess engineering of microalgae to produce a variety of consumer products. *Renew.Sust.Energ. Rev.*14, 1037–1047
- Harvell, D. *et al.* (2007) Coral disease, environmental drivers, and the balance between coral and microbial associates. *Oceanography* 20, 172-195

- Huwyler F. et al. (2014) Making conservation finance investable. Stanford Social Innovation Review, 21 January
- International Energy Agency (2013) Global EV Outlook: Understanding the Electric Vehicle

 Landscape to 2020, Paris, France
- Jones, P.L. *et al.* (2011) Functional agonism of insect odorant receptor ion channels. *PNAS* 108, 8821-8825
- Kapusta, K. and Stanczyk, K. (2011) Pollution of water during underground coal gasification of hard coal and lignite. *Fuel* 90, 1927-1934
- Kawaguchi, S. et al. (2013).Risk maps for Antarctic krill under projected Southern Ocean acidification. *Nat. Clim. Change* 3, 843-847
- Keim, B. (2014) Filling Out the Middle. Stanford Social Innovation Review, Winter
- Kim, S. *et al.* (2013). NEST: A quantitative model for detecting emerging trends using a global monitoring expert network and Bayesian network. *Futures* 52, 59-73
- Konnola, T. *et al.* (2012) Facing the future: scanning, synthesizing and sense-making in horizon scanning. *Sci. Pub. Pol.* 39, 222-231
- Lavis, S. et al. (2013) Underground coal gasification. In *The Coal Handbook: Towards*Cleaner Production (Osborne, D., ed), pp226–239, Woodhead
- Lee, J.E. and Chown, S.L. (2007) Mytilus on the move: transport of an invasive bivalve to the Antarctic. *Mar. Ecol.-Prog. Ser.* 339, 307–310
- Magee, B. and Elwood, R.W. (2013). Shock avoidance by discrimination learning in the shore crab (*Carcinusmaenas*) is consistent with a key criterion for pain. *J. Exp. Biol.* 216, 353–358
- McSweeney, K. et al. (2014) Drug policy as conservation policy: narco-deforestation.

 Science 343, 489–490

- McClure, C.J.W. *et al.* (2013) An experimental investigation into the effects of traffic noise on distributions of birds: avoiding the phantom road. *Proc. R. Soc. B* 280, 2013.2290 Miller G. (2011) Therise of animal law. *Science* 332, 28–31
- Mills, E. (2012) The carbon footprint of indoor Cannabis production. Energ. Policy 46, 58tio
- Northwest Power and Conservation Council.(2014)*Electrical Load Impacts of Indoor**Commercial Cannabis Production.3 September.

 *www.nwcouncil.org/media/7130334/p7.pdf
- Nosek, B. (2014). *The Reproducibility Project: Estimating the Reproducibility of Psychological Science*. Symposium at the 26th Annual Convention of the Association for Psychological Science, 22–25 May, San Francisco, California
- Nuzzo, R. (2014). Scientific method: statistical errors, *Nature* 506, 150–152
- Palomino, M.A. *et al.* (2012) Web-based horizon scanning: concepts and practice. *Foresight*, 14, 355–373
- Pang, A. S. K. (2010) Social scanning: improving futures through Web 2.0; or, finally a use for Twitter. *Futures* 42, 1222–1230
- Peck, L. S. *et al.* (2010) Negative feedback in the cold: ice retreat produces new carbon sinks in Antarctica. *Glob. Change Biol.* 16, 2614–2623
- Pollock F.J. *et al.* (2014) Sediment and turbidity associated with offshore dredging increase coral disease prevalence on nearby reefs. *PLoS ONE* 9, e102498.
- Pretty, J. and Bharucha, Z.P. (2014) Sustainable intensification in agricultural systems. *Ann. Bot.* DOI: 10.1093/aob/mcu205
- Pretty, J. et al. (2011) Sustainable intensification in African agriculture. *Int. J.Agric. Sustain.* 9, 5–24
- Proctor, H.S. *et al.* (2013). Searching for animal sentience: a systematic review of the scientific literature. *Animals* 2013, 3, 882–906

- Ramsar (2013) STRP work plan 2013-2015. http://www.ramsar.org/pdf/strp/strp_2013-15/STRPWorkPlan2013-15.pdf
- Reyes, L.C. (2014) Estimating the causal effect of forced eradication on coca cultivation in Colombian municipalities. *World Dev.* 61, 70vC.
- Rockström, J., Karlberg, L., 2010. The Quadruple Squeeze: Defining the safe operating space for freshwater use to achieve a triply green revolution in the Anthropocene. AMBIO 39:257-265
- Rosi-Marshall, E. J. *et al.* (2013) Pharmaceuticals suppress algal growth and microbial respiration and alter bacterial communities in stream biofilms. *Ecol. Appl.* 23, 583lrma
- Rowe, G. and Wright, G. (1999) The Delphi technique as a forecasting tool: issues and analysis. *Int. J. Forecasting* 15, 353–375
- Rudd, M.A. 2014. Scientists99) The Delphi technique as a forecasting tool: iss*Front. Mar. Sci*DOI: 10.3389/fmars.2014.00036
- Scientific Committee on Emerging and Newly Identified Health Risks (2014) *Opinion on Nanosilver: Safety, Health and Environmental Effects and Role on Antimicrobial Resistance.* European Commission
- Self, S.J. *et al.* (2012) Review of underground coal gasification technologies and carbon capture. *Int. J. Energ. Environ. Eng.* 3, 16
- Siebert, C. (2014) Should a Chimp Be Able to Sue Its Owner? *The New York Times*Magazine, 23 April
- <u>Slade</u>, R. and <u>Bauen</u>, A. (2013) Micro-algae cultivation for biofuels: Cost, energy balance, environmental impacts and future prospects. *Biomass Bioenerg*.53, 29nes

- SmithersRapra (2012) *The Future of Bioplastics to 2017*. RapraPublishing, Surrey, United Kingdom
- Sutherland, W.J. and Woodroof, H.J. (2009) The need for environmental horizon scanning. *Trends Ecol. Evol.* 24, 523–527
- Sutherland, W.J. *et al.*(2010) A horizon scan of global conservation issues for 2010. *Trends Ecol. Evol.* 25, 1–7
- Sutherland, W.J. *et al.*(2011a) A horizon scan of global conservation issues for 2011. *Trends Ecol. Evol.* 26, 10–16
- Sutherland, W.J. *et al.*(2011b) Methods for collaboratively identifying research priorities and emerging issues in science and policy. *Methods Ecol. Evol.* 2, 238–247
- Sutherland, W.J. *et al.* (2012a) Enhancing the value of horizon scanning through collaborative review. *Oryx* 46, 368–374
- Sutherland, W.J. *et al.*(2012b) A horizon scan of global conservation issues for 2012. *Trends Ecol. Evol.* 27, 12–18
- Sutherland, W.J. *et al.*(2013) A horizon scan of global conservation issues for 2013. *Trends Ecol. Evol.* 28, 16–22
- Sutherland, W.J. *et al.* (2014) Horizon scanof global conservation issues for 2014. *Trends Ecol. Evol.* 29, 15–22
- Sutton, M.A. et al.(2011) The European Nitrogen Assessment. Cambridge University Press
- Tan, G.Y.A. *et al.* 2014. Start a research on biopolymer polyhydroxyalkanoate(PHA): a review. *Polymers* 6, 706–754
- Tiam, S.K. *et al.* (2014) Single and mixture effects of pesticides and a degradation product on fluvial biofilms. *Environ. Monit. Assess.* 186, 3931onit.
- van der Ha, D. *et al.* (2012) Conversion of biogas to bioproducts by algae and methane oxidizing bacteria. *Environ. Sci. Technol.* 46, 13425i. Tec

- Vellacott, T. and Meister, H. (2014) Conservation Finance: Moving Beyond DonorFunding

 Toward an Investor-Driven Approach. Credit Suisse, McKinsey & Company, and

 World Wildlife Foundation
- Walker, M. *et al.* (2014). Animal welfare science: recent publication trends and future research priorities. *Int. J. Comp. Psych.* 27, 80-100
- Weil, E. *et al.* (2012) Extended geographic distribution of several Indo-Pacific coral reef diseases. *Dis. Aquat. Organ.* 98,163–170
- Weil, E. and Rogers, C.S. 2011. Coral reef diseases in the Atlantic-Caribbean. In *Coral Reefs: An Ecosystem in Transition* (Dubinsky, Z. and Stambler, N., eds) pp.465-491, Springer
- Williams, G. *et al.* (2011) Outbreak of *Acropora* white syndrome following a mild bleaching event at Palmyra Atoll, Northern Line Islands, Central Pacific. *Coral Reefs* 30, 621–621
- World Bank (2014) *The ICSID Caseload: Statistics*, No. 2014-1. World Bank Group, Washington, D.C.
- World Resources Institute (2013) *Greenhouse Gas Protocol: Required Greenhouse Gases in Inventories*, World Resources Institute and World Business Council for Sustainable Development
- Yee, K.F. *et al.* (2009) Life cycle assessment of palm biodiesel: revealing facts and benefits for sustainability. *Appl.Energ.* 86, 189nd b
- Young, K.R. (1996) Threats to biological diversity caused by *coca* / cocaine deforestation in Peru. *Environ. Conserv.* 23, 7ain